

WINTER 2007



Pool World

NEWSWAVES

# 16th annual Warehouse Sale

Saturday, December 1st  
is the date for our  
annual

## 'One Day Only Warehouse Sale'

so popular throughout the years that we've outgrown the warehouse and added a large heated tent to house the spas!

You'll find fantastic savings on spas, accessories, filters, chemicals, and toys!



You'll find Hot Spring, Tiger River, Caldera, Solana, and Hot Spot spas all from Watkins Manufacturing with savings up to \$3,500 on spas ranging from \$2,000 to \$12,000. We've got new, renewed, blems, refurbishes, closeouts, and showroom models all with exceptional specials! So come early, join the fun and take your pick of the best value for you!

\*Central, North, & CDA Stores will be closed Saturday, December 1st. They re-open December 3rd.

\*Valley Warehouse  
13524 E. Sprague  
(between Shopko & Target)  
9AM to 5PM

## Toy for Tots Special Bonus

Help us make a child happy this Holiday Season and Donate up to 6 toys for Toys for Tots and get \$50 value per toy off any new 2008 spa purchase or 10% off chemicals, filters or accessories for your existing pool/spa. Toys must be of minimum \$10 value. 1 Day only 12-01-07

TOLL FREE:  
1-800-876-4340

### Winter Business Hours:

9:00 am - 5:30 pm  
Mon - Fri  
9:00 am - 5:00 pm  
Saturday  
Service 8:00 am - 5:00 pm  
Monday - Friday  
Valley Store

Web Page: [www.poolworld.biz](http://www.poolworld.biz)

E-Mail: [service@poolworld.biz](mailto:service@poolworld.biz)



## Moonlight Music System

Sit back, relax and enjoy your favorite sounds with the new Moonlight music system that wirelessly transmits virtually any audio source to your spa, including; Apple iPod, Personal Music Player (MP3), TV (audio only), CD/DVD Player, AM/FM Radio, Satellite Radio, Cable Music Channels, iTunes and audio files saved to a personal computer. The Moonlight music system uses a wireless transmitter and receiver. It features two powerful external speakers that mount on the spa cabinet. You control the system with an IQ2020 Remote Control. You can add the system as an option on any Hot Spring or Tiger River spa built after August of 2007.

**SPOKANE VALLEY STORE**  
13524 E. SPRAGUE  
(509) 928-6585

**CENTRAL SPOKANE STORE**  
4808 E. SPRAGUE  
(509) 534-4833

**NORTH SPOKANE STORE**  
9111 N. COUNTRY HOMES BLVD.  
(509) 466-8220

**COEUR D'ALENE STORE**  
235 W SUNSET AVE  
(208) 765-5220

# Spa Care Tips for the



Never drain or refill your spa when temperatures are below freezing.

Please remove the snow and ice from your hot tub cover as soon as possible after a winter storm. A push broom is the perfect tool for snow removal. Please do not use a rake as this will damage the cover.

If you are going to be away for an extended period of time you may want to consider winterizing the spa for the season. See your owners manual or give us a call 1-800-876-4340. We winterize spas as one of our services.

If you own a pool or spa from Pool World and you send us a referral that purchases a spa or pool, we'll reward you with a \$100.00 gift card and your referral will receive \$100.00 off their spa or pool!!

*You and your friends benefit!*



## All-Season Outdoor Heaters

Extend your season, enjoy the cooler evenings outdoors in warmth!

### Patio Heater & Bistro Table



**\$439.00**

42" high x 30.5" deep x 30.5" wide

### Gas Light Patio Heater



**\$478.00**

### All-Season Quartz Heater



110v **\$325.00**

230v **\$359.00**



**MOVING**

If you're moving and taking your spa with you...

Please give us a call and we will change your address in the computer so that you continue to receive 'Newswaves' and we have the new address for service and billing.

If you're moving but your pool/spa is not...

Please help us keep our records up to date by asking the new owners to call and have us change the name on the account updating the mailing list. We can help the new owners with any questions they may have on pool/spa care and our service department is here if they're in need of service for the pool/spa.

**Just call us at  
509-928-6585  
or 800-876-4340.**

## Feeling the heat

and enjoying the win!

Mr. Bob Reiss, a long time Pool World customer was the lucky winner of the FREE Patio heater we gave away in the September 29th drawing. He's enjoying the warmth with his lucky win!



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

## Keep your Spa Clean and Clear

Keep your spa clean this winter and help prevent having to change your water in the cold months. Clean your spa and filters on a regular basis preventing bacteria from forming.



Wipe your waterline weekly using SpaGuards® Spa Cleaning Mitts. Simple to grab and use while you're out at the spa.



Regular \$9.99  
a bag of 5

SpaGuards® Filter Cleaner/Degreaser removes body oils from your filter element.

Regular \$15.80 Qt.



## Spa Perfect

*For Clear, Perfect Water...*

Organic contaminants such as body oils, sweat, urine, cosmetics, hair care products, lotions, soaps, and deodorants build up in your spa water causing the water to look mirky. The enzymes in Spa Perfect literally break down organic waste resulting in clean, clear, perfect water.



# WINTER REPAIR PROGRAM



If you need repair work done to your pool, we'd like to extend an offer to do repair work either this winter, or early next spring depending on the type of work, weather conditions, and time availability. Get your repairs done before summer and beat the rush. To see if you are eligible to have the work done when the pool is not being used, making it ready for use when you're ready to use it this spring, check below and give us a call:

\*Customers with prior service history and established credit qualify.

\*Work will be done before the 2008 pool season.

\*You will be billed for the work during April 2008 and payment is due May 1, 2008.

## SPAroma

*More than Just a Great Fragrance*

SPAroma is a revolutionary new blend of 12 therapeutic fragrances uniquely designed to help reduce spa water maintenance while making the spa smell great at the same time!

- Long Lasting Fragrance Experience
- All Natural, Hypoallergenic Formula
- Improved Sanitizer Efficiency
- Eliminates Odors, Water Ring, & Foaming
- Reduces Filter Cleaning



Choose from Cherry Blossom, Citrus Blast, Florida Mango, Vanilla Creme, Eucalyptus, Gardenia, Lavender, Pina Colada, Spring Mist, Forest Glen, Pear Delight, Tropical Paradise



We offer computerized water testing for our customers. If you are having problems or just need assurance that the spa water is balanced properly, just bring in a sample and one of our staff will test it for you.

### TIP

A high pH left untreated or a pH adjusted too rapidly can cause a calcium fallout in the spa. Your spa will feel gritty like sandpaper if a calcium fallout has occurred. Make pH adjustments slowly.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

## ONE DAY SAVINGS

12/01/2007



Largest inventory of spas in Spokane!

Our annual Warehouse Sale is a day filled with great specials and terrific deals. You'll find outstanding savings on Hot Spring, Tiger River, Caldera, and Solana spas all produced by Watkins Manufacturing. Come early and take your pick of the best spa for you. Choose from new, renewed, blems, and showroom model closeouts, all with savings ranging from \$300 to \$3,500.

The renewed spas are Hot Spring, Tiger River, Caldera, Solana or Hot Spot spas that our customers have traded in for a new updated model with all the latest features. Our technicians take these spas through a 50 point check list making sure the equipment operates properly and make any repairs or replacements needed. The spas are cleaned, new filters installed, and they come with a 1 year component warranty from Pool World. It's the perfect opportunity to own a quality spa at a discount price!



### Spa Cover



If your spa cover looks like this one or is breaking your back trying to lift it, it's time for replacement.

**10 Colors, 3 Year Warranty  
Installation Available**

**Save \$50.00 off**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.

### COVERMATE I and III

Invest in a cover lifter for your spa. It will save on the life of your cover and you'll appreciate the ease in removing and replacing the cover when you want to use the spa. Save \$50.00 off CMI and CM3.



**Save \$50.00 off**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.



### Spa Cleaning Mitts

*A clean spa solution in the palm of your hand!*

**SpaGuard.**

Make cleaning your spa easy. One pretreated mitt rapidly removes dirt, oil, lime, and waterline buildup from your spa.



Regular \$9.99 bag of 5

**Save 15%.....\$7.65**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.



### CHEMICALS

**SAVE  
10%  
OFF**

All BioGuard and SpaGuard chemicals for the pool/spa are discounted. Stock up and save!!



**SpaGuard.**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



## Frog Mineral Purifier

SpaFrog minerals reduce chemical usage.  
Easy to install.  
Compatible with chlorine, bromine, and ozone.  
Regular \$34.95



**SAVE \$5.00 off**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.



## The Spa Pad



You can have a strong durable pad for your spa in minutes using the Conifer Spa Pad. Level the area and place the pads. Not suitable for the Vista, Grandee, Envoy or Caspian models.  
Regular \$397.50 for 8' x 8' Pad.

**SAVE \$50.00**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.

## SMARTSTEP

Strong, maintenance free step with a reversible tread to fit round or square spas. Slip free surface.



Regular \$152.95  
Drawer \$17.29

**Save \$25.00 off**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.

## inSPAration Pool Fragrance



**Buy 2,  
get a 3rd bottle  
FREE**



Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.



## Just in time for the Holidays,

Do your shopping the easy way!



*We also have great gift packs to choose from!!*

## Gift Packs

Several different choices starting at \$10.00 to \$150.00



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# Warehouse Sale

Insert Page

WATER CARE SYSTEM  
**BAQUA**  
*Spa.*

Bromine-Free. Chlorine-Free. Care-Free.

No chlorine or bromine! Great for sensitive skin. Easy to use, just treat the spa once a week!

**Save 10%**  
off all BaquaSpa products



BaquaSpa Cleaning Kits-----Regular \$32.00  
**Now-----\$19.95**

**being**  
for the mind, body, and spirit



**Being Scents**  
BUY 2  
&  
receive a bottle of  
Being Body Mist  
**FREE**



Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.

**Unigel** SPA FILTERS



Are your filter elements over 3 years old, dingy or frayed?

Then it's time to replace them!

**Buy 1 get 10% Off**  
**Buy 2 get 15% Off**  
**Buy 3 get 20% Off**  
**Buy 4 and Save 25%**

Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.

**HotSpring**  
Portable Spas



Lightweight and portable, the Spa Vac works without plumbing, batteries, or water hookup. Simple and easy to use. Regular \$63.23

**Save 20% off**

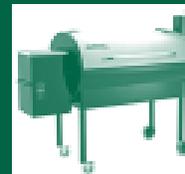
Saturday, December 1, 2007  
Not valid with any other offer. Must have coupon.

## Choose from the best & Grill Year-round!!



**Save 10% off**

12/01/07



Can not be used in conjunction with other specials. Savings on in-stock grills only.

**TEC**  
INFRARED GAS GRILLS

**weber**

**TRAEGER**  
Wood Pellet Grills

**DUCANE**

**Pool World**

**ONE DAY WAREHOUSE SALE 12/01/2007**  
NORTH, CENTRAL, & CDA STORES WILL BE CLOSED THAT DAY ONLY

13524 E Sprague  
(509) 928-6585

**Pool World**

Toll Free: 1-800-876-4340 Online: [www.poolworld.biz](http://www.poolworld.biz)

# Featured Spa - Caldera® Martinique



Consumers Digest, a highly respected authority on value in the consumer marketplace, selected the Martinique™ spa as a Consumers Digest Best Buy. Recognized for its many popular features and superior performance, the Martinique™ is a great value.

Consumer Digest has rated spas six times and all six times one of the Watkins (manufacturer of Caldera, Hot Springs, & Tiger River ) spas has been chosen as a Consumer Digest Best Buy.

Style, Performance, and Pure Comfort set the Caldera® Spas apart from others. Stop in today and see why Consumer Digest rated the Martinique™ a BEST BUY!

**Save Time,,  
Save Gas,,  
Save Money!!!**

Join the

**Pool World  
Mineral Cartridge Club**

Using the Frog Mineral Cartridge works great to reduce chemicals, but it can be easy to forget to replace as needed. We make remembering to change it easy. Just sign up for our new Pool World Mineral Cartridge Auto Ship and you'll never forget again:



- Automatic Shipment of new Frog cartridge every 4 months.
- FREE Shipping in the US
- Save \$2.00 off retail price.

**Call: 1-800-876-4340**

## Here's Where the Pool World Crews have been Working Lately

We have been booked all season installing residential pools throughout Spokane and North Idaho. The weather has been cooperating well this year and the crews have completed many pools this fall and we even began construction on a pool mid November this year!

Black Rock is developing a second addition to their project near Rockford Bay south of Coeur d'Alene. Our crews designed and are now constructing the Swimming Pool and Spa there. The project includes a 75' long pool with 4 lap lanes, a wading pool area for kids, a double flume water slide and a Hydrotherapy Spa. The project is set for completion by March of 2008.

The Kalispel Tribal Wellness Center is scheduled to open this month. This is a beautiful facility located on the Kalispel Reservation in Usk, Washington. Darren Holmes of the Kalispel Indian Tribe has been working on this project for over 6 years. The Center includes a Lap pool, Recreation pool, Activity pool, Therapy pool, and a large spa. The design work for the facility was done by Worth Group Architects in Reno, Coffman Engineers of Spokane, and Pool World. Levernier Construction was the General Contractor. We are proud to have been a part of this project.





Presorted Standard  
U.S. Postage  
PAID  
Spokane, WA  
Permit No. 4

**Join us for the  
16th Annual  
WAREHOUSE SALE,  
December 1, 2007**

**SPOKANE VALLEY STORE**  
13524 E. SPRAGUE  
(509) 928-6585

**CENTRAL SPOKANE STORE**  
4808 E. SPRAGUE  
(509) 534-4833

**NORTH SPOKANE STORE**  
9111 N. COUNTRY HOMES BLVD.  
(509) 466-8220

**COEUR D'ALENE STORE**  
235 W. SUNSET AVE.  
(208) 765-5220

**Happy Holidays!!**



All of us at Pool World wish you and your family Happy Holidays and hope you have a wonderful New Year filled with joy. We'd like to thank you for your continued patronage and look forward to helping you enjoy your pool/spa in 2008!

Inside you'll find tips on maintaining your spa and pool as well as an opportunity to join us once again for our

**'WAREHOUSE SALE',  
December 1st!**

Great savings on everything for your spa or pool!

The Pool World Staff

Your residential and commercial pool and spa professionals.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)