

FALL 2007



Pool World

NEWSWAVES

It's our **9th Annual 'NO FAIR'**

sale where you'll get the fairest deal on America's most sought after spas, the Hot Spring, Tiger River, Caldera, and Solana spas! Rather than spend big money on staff and booth space at the fair we like to pass the savings on to you by offering you our spas at the lowest possible price! Fantastic spas and great savings make it the perfect time to get into the spa of your dreams before winter sets in.

Go to the Fair to have fun, ride the rides, watch the Rodeo, and check out the Agriculture displays, but for a spa you'll find the fairest deal at Pool World! At Pool World you can be assured of a quality product, knowledgeable service, and a staff that makes your enjoyment our priority!

**The 'NO FAIR' sale starts
August 6th and runs thru
September 15th!**

**See us for the fairest
deals on spas!!**



Pool World

Customer
Appreciation Day

SAVE 10% off
on BioGuard
watercare products.
and **FREE**



**Pool Closing
School**

Thursday,
September 20th,
2007
7:00 P.M.
Valley Store
13524 E. Sprague

Learn how to close your pool with
tips from the experts.

Please R.S.V.P. 928-6585



Valley
Pool World, Inc.
13524 E. Sprague
Spokane, WA 99216
509-928-6585

Central
Pool World, Inc.
4808 E. Sprague
Spokane, WA 99212
509-534-4833

North
Pool World, Inc.
9111 N. Country Homes Blvd.
Spokane, WA 99218
509-466-8220

Coeur d' Alene
Pool World, Inc.
235 W. Sunset Ave.
Coeur d' Alene, ID 83814
208-765-5220



Common Causes for pH Change

1. Chemicals
 - A. Sodium Hypochlorite - Raises pH
 - B. Calcium Hypochlorite - Raises pH
 - C. Lithium Hypochlorite - Raises pH
 - D. Dichloro (Super Sol) - Nearly neutral
 - E. Trichloro (Tabs/Sticks) - Lowers pH
 - F. Bromine - Lowers pH
2. Makeup water.
3. Fresh plaster raises pH
4. Dust & Acid rain normally lowers pH
5. Swimmers & their wastes normally lowers pH.
6. Algae growth can change pH.

NEW



Mineral Cartridge Club

Using the Frog Mineral Cartridge works great to reduce chemicals, but it can be easy to forget to replace as needed. We make remembering to change it easy. Just sign up for our new Pool World Mineral Cartridge Auto Ship and you'll never forget again:



- Automatic Shipment of new Frog cartridge every 4 months.
- FREE Shipping in the US
- Save \$2.00 off retail price.

Call: 1-800-876-4340

Proper Operation and Care of Sand Filters



WARNING

Pressure filters operate under high pressure. Make certain to open all air bleed valves and turn off the pump before changing valve positions or removing any clamps or fittings. Possible injury or death could result if air is not released.

Sand filtration is the most common form of pool filtration and is considered very user friendly. The sand in the filter will, in most cases, not need replacement for 5 to 7 years.

The user **backwashes the filter when the filter pressure raises 8 to 10 psi. over normal operating setting.** Backwashing reverses the flow thru the filter, which cleans the media. **DO NOT BACKWASH FILTER ON A TIME SCHEDULE** because it will result in the inability to remove the smaller particles because the sand voids never become properly constricted and poor water clarity can be the result. **After backwashing put the filter in the RINSE position** which will clean the lines of any sand before you put the filter back into the filter position on the Multiport Valve.

Products such as Strip Kwik can be used to help reduce maintenance costs by removing body oils, lotions, and grease from any type filter. Use of this product promotes better filtration, lengthens filter cycles and reduces maintenance costs. We recommend you use Strip Kwik twice each season for residential pools and every six weeks in heavily used pools.

Did you know?

The returns in your pool should be aimed downward and they should all be aimed in the same general circular pattern to the right or to the left for proper circulation in your pool.

Poor circulation in your pool can give algae areas to settle in. Keep the water circulating effectively through every square inch of the pool. Sometimes people will play with the return lines because they like to see movement along the top of the water, but those returns should all be aimed in the same circular pattern and slightly downward in the pool so the water is moving throughout the entire pool, not just the top of the water.

You should also make sure the filter is operating in good condition and the pool is brushed on a regular basis to avoid any dead spots in the pool.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

The Service Spot



To Schedule Service for your Pool/Spa:

You may have a problem with your pool or spa and need some help. When you call for service one of our knowledgeable service staff may attempt to determine if there is a simple solution that could solve the issue without a visit from the service department or they will schedule a technician if one is required. To schedule we will need to:

Verify your name, address, and get a number where you can be reached if needed.

Ask detailed questions concerning the service that you've requested.

Confirm access to the property.

Ask for a credit card #. Your credit card will be charged when the service is complete and only if it is non-warrantable. Our technicians do not accept cash. If you wish to pay by check we require a credit card # on file. If you are home at the time of service and prefer to pay by check, do so and the service will not be billed to your card.



To set up your pool closure please call:

1-800-876-4340
or 509-928-6585

Ask for Brad,
Owen, or Matt

Pool Closing Tips

1. Take a water sample from the pool and have it tested at one of our locations for water balance. Take care of any existing problems like algae or cloudy water before closing.
2. Lower the water level in the pool down below the returns. *NOTE - if temperatures are dropping down in the 30's then it is important not to drain the water down until the morning of the closing unless your pool can circulate with the water level drained down below the skimmer.

3. Brush and vacuum the pool surface. Clean the waterline with BioGuard Off the Wall. Chemically clean the filter with Strip Kwik filter cleaner.
 4. Add Arctic Blue Shock first, then use Arctic Blue Algae Protector.
 5. Evacuate lines and equipment.
- *Test the pool every couple of weeks until the pool freezes to make sure the chlorine residual is remaining. Add chlorine if needed.



Winter Kits

Winter Algae Protector & Winter Shock



Treats up to
12,000 gallons
Reg. \$29.17
SAVE
\$4.00 off



Treats up to
24,000 gallons
Reg. \$50.99
SAVE
\$7.00 off



Winter Safety Cover



Strongest barrier available to protect your child and pets while the pool is not in use. Beautify your yard giving it a CLEAN winter look & open your pool with no hassle next spring.

Bring us your old winter cover and
SAVE \$150.00
on Safety cover and installation.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



PO BOX 14927
SPOKANE WA 99214-0927

Presorted Standard
U.S. Postage
PAID
Spokane, WA
Permit No. 4

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September 20th, 2007
7:00 P.M.

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Please R.S.V.P. 928-6585
Toll Free 800-876-4340

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Coeur d' Alene, ID 83815
208-765-5220

(a striking solo performance,
an elaborate melody)

the **Aria**TM




Celebrating
30 YEARS OF
INNOVATION IN RELAXATION



Consumer Digest recently
named the **Aria**TM spa a **Best
Buy!** Come see why the
maker of Hot Spring spas
has had one of its spas
named a Best Buy all six
times *Consumer Digest* has
rated spas!

Stop into any one of our 4 locations for the spa that will work best for you!!



New Products

All-Season Outdoor Heaters

Extend your season, enjoy the cooler evenings outdoors in warmth!

Patio Heater & Bistro Table



Stay warm while entertaining up to 6 at your Bistro bar height table. Uniquely decorative styling. Perfect for the patio or deck and designed for use year round.

\$439.00

42" high x 30.5" deep x 30.5" wide

Gas Light Patio Heater



Extend the comfort of your home to your deck and patio. Enjoy heat and ambience from this elegantly styled gas light heater. Unlike the old Mushroom style heaters, this heater is attractive and stylish. You can operate the light and heater together or separately.

\$478.00

Propane Patio Radiant Heaters

Comfortable, low maintenance radiant heat for patios, decks, and pools. Heats a 12' to 15' circle for up to 12 hours on a 20 lb. Gas propane cylinder. Easy to light, easy on and off, easy to move. Easy to enjoy!



Bronze **\$325.00**
Stainless **\$389.00**

88" high x 20" deep x 20" wide

All-Season Quartz Heater



110v **\$325.00**
230v **\$359.00**

SPA TRADE-IN SALE

If you've had your Hot Spring, Tiger River, or Caldera Spa and been enjoying it for years but find that you would like to enjoy many of the great new features available on the newer models, now is the time to upgrade during our Spa Trade In Sale!

Just ask us about Trading In your spa for a new model and we'll give you credit for your old spa to apply towards your new one.

You can enjoy many new features such as beautiful new colors, carefree skirting, new unique sensational jets, exceptional LED lighting, tranquil water features, and advanced technology sound systems on selected models.

TRADE-IN SALE

September 19th - October 16th

For any referral you send us that purchases a spa or pool, we'll reward you with a \$100.00 gift certificate and your referral will receive \$100.00 off their spa or pool!!

You and your friends benefit!



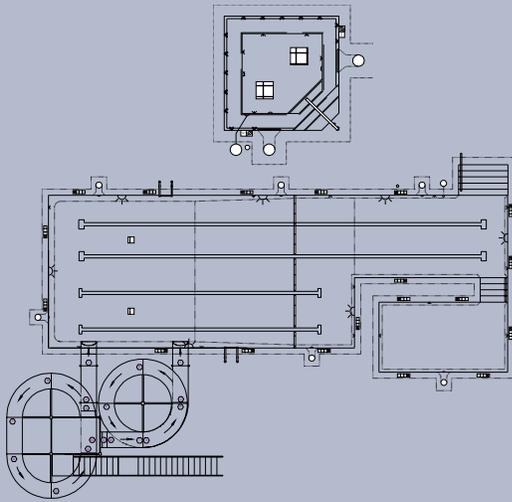
Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Here's where the Pool World crews have been working lately

Black Rock Phase II Recreation Area

Due for completion in late 2007 or early 2008 is the 25' x 75' pool for the Black Rock Community. The pool features 4 swim lanes, a double flume water slide, and a kids wading area. Also included at the facility will be a spa. Both pool and spa will have an Automated Chemical Treatment System. The pool and spa were both designed and built by Pool World. The General Contractor on the project is Polin and Young from Coeur d' Alene. Great addition for the Black Rock Community.



These are just a few of the jobs our crews have been working on this year. If you're planning a remodel or an addition of a pool or spa we can help you with your plans. We are available for design work and consultation. We also do construction and remodel work on residential jobs large or small. We will be pleased to help you with your plans.

GIVE US A CALL AT:
1-509-928-6585 or 1-800-876-4340.

Bunker Hill Condominiums



A great spa was designed by the Pool World design team in conjunction with Nystrom, Olson, Collins Architects in Spokane for the Bunker Hill Condos. The General Contractor is Brown Contracting of Spokane. The attractive Ski Condominium will have access to Silver Mountain right next door.

38 year old Pool Revamped

Other firms recommend Pool World

The pool had seen better days after 38 years of providing fun and relaxation and the homeowners wanted the pool revamped. The pool was a wood wall in-ground pool that the walls were rotted out on. *Other companies were called for an estimate but after seeing the pool and it's condition the other firms recommended the homeowners call us at Pool World!*

Our service department removed the decks, removed the failed wood walls, installed new steel walls, installed a concrete bond beam, replaced the aged plumbing, backfilled the pool, prepared for new decks, and installed a new liner. The homeowners are extremely pleased and back in the swim!! What's old can be new again!!



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Pools

Spas

Sauna's

Grills

Heaters

Filters

Cleaners

Brushes

Telepoles

Paint

Chemicals

Ladders

Slides

Games

Toys

Masks

Goggles

Floats

Furniture

Steps

Rails

Covers

Scents

Fall Pool Savings!!



Before you store your solar cover for the winter months clean the cover with StowAway to prevent odors and decaying debris.

Save 10%

Reg. \$14.27

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07



Strip Kwik promotes better filtration, lengthens filter cycles and reduces maintenance costs. Remove the oils and grease from your filter this fall.

Save \$2.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07



Winter oxidizer and clarifier for all pool surfaces.

2 lb. Reg. \$10.97

Save 10%

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07

Cover/Drain Pumps

Sta-rite Typhoon Pump

Simple reliable pump for draining. reg. \$126.00

SAVE 10%



Rule Cover Pump



Auto On/Off allows you to leave the cover pump on the cover.

reg. \$322.27 **SAVE 10%**

Valid 9/03/07 - 9/30/07

Jandy Leaf Eater



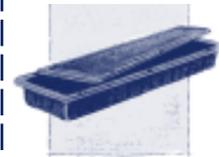
Clean up those leaves in the pool without clogging your pool filter. Leaf Eaters operate off your garden hose.

Reg. \$34.95

Save \$5.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07

Winter Cover Tubes and Blocks



Aqua Bloks - a convenient way to secure your pools winter cover. Reg. \$10.15

4' x 4' Air Pillows Reg. \$9.99



Water Tubes
Single 8' - \$6.78 10' - \$8.00
Double 8' - \$8.00 10' - \$9.13

Save \$1.00 off each

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07



Saunas, Steam, and Accessories



Saunas, Sauna heaters, Steam Generators, and Infrared

There is no question our Finnish and Roman ancestors were on to something when they began the traditions of saunas and steam baths. Saunas have been used to rejuvenate the body after hard work and steam baths were used by the Romans as a social gathering place for family and friends.

Today you can create your own healthy escape. Our sauna and steam products combine age-old traditions with modern design and technology so you can experience affordable luxury that will improve the quality of your life.

We also carry accessories for your sauna.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Pools

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Scents

Fall Spa Savings!!



Cleaning Mitts



SpaGuard.

SpaGuard Cleaning Mitts are easy to use and gentle on the hands. Removes oils, dirt and waterline deposits. Resealable bag. 100% disposable. Reg. \$9.99

Save \$1.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07

Leisure Concepts

COVERMATE I



Save your back and have your spa cover last longer with the Covermate spa cover lifter.

Save \$25.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07



Purchase a new Sunstar Spa Cover and



Save \$50.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07

Filbur Pre-Filter



Connects to your garden hose and filters out sediment, rust, iron, and copper as you fill the pool or spa.

Save 10 % off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07



Vinyl Pergolas

Stop in to see these and other exciting new items for backyard enjoyment.



Pergola

Save \$50.00 Off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07

Unikel FILTER CARTRIDGES

Save



Buy 2 Filters Save 10% off
Buy 3 Filters Save 20% off
Buy 4 or more Filters Save 25% off

Not valid with any other offer. Must have coupon for discount. Valid 9/03/07 - 9/30/07

Ozone - A Safe Effective Natural Purifier

A safe simple way to reduce chlorine use in your spa is to install an ozonator. The use of ozone will reduce chlorine use by up to 90%. You can say good-bye to extensive chlorine odors, red eyes, bleached hair, and the constant struggles of chemical balancing.

We carry a variety of ozonators for you to choose from depending upon your application.

Freshwater III



Freshwater III CD Ozonator for use on Hot Spring or Tiger River Spas

reg. **\$412.50**

All Ozonators 15% off

09/03/07 - 09/30/07

JED Ozonator



Corona discharge ozone generator treats up to 500 gallons of water.

reg. **\$173.66**

Delzone Ecilpse



The SpaECIPSE is designed to work easily and effectively on any spa.

reg. **\$244.04**



Toll Free: 1-800-876-4340

Online: www.poolworld.biz