

Customer Appreciation Day

## Pool Opening Seminar



Thursday, April 11, 2013

7:00 P.M.

Pool World Central

5701 E. Sprague

(between Big 5 and Wendy's)

Opening your pool the right way can mean a difference between a summer of enjoyment and a summer of headaches! Join us and learn easy steps you can make to ensure a smooth, carefree pool opening.

**RSVP**

**509-534-4833**

Customer Appreciation Day  
Thursday, April 11, 2013

# SAVE 10% off

Watercare Products

Not valid with any other coupon or incentive.



Here comes another season of fun! FUN family time spent outside enjoying the pool. The pool's the center of our family life during the summer ... a place to relax, a place for fun, a place for fitness ... a place where lifetime memories are made! My mornings are spent enjoying a vigorous swim before heading to work. My summer evenings are spent relaxing around the pool while watching the kids and their friends spend countless hours swimming, splashing and enjoying. Our family gatherings just aren't the same anywhere other than at our pool. Our pool is part of our family!

Hopefully you feel the same about your pool and in this edition of Newswaves we hope you'll find ideas to help you enjoy your pool even more.

If you don't already have your own backyard pool, it's not too late to consider installing one this season. Stop in or give us a call and talk to us about the many types of pools available today! A pool can add balance to your life and be part of your family enjoyment ... like mine!



# GLEAM

Perfect for families, friends and couples; the new Limelight GLEAM offers ample seating for 7 to 8 people. The GLEAM is strikingly beautiful while offering the same innovative features that make the Limelight® hot tubs a fabulous choice for those wanting contemporary style, comfort, exceptional performance and reliability in a hot tub.

For further information visit  
[www.hotspring.com/shop-hot-tub-models/limelight](http://www.hotspring.com/shop-hot-tub-models/limelight)



Limelight GLEAM  
NEW for 2013

**SPOKANE VALLEY**  
13524 E. SPRAGUE  
(509) 928-6585

**CENTRAL SPOKANE**  
5701 E. SPRAGUE  
(509) 534-4833

**NORTH SPOKANE**  
9111 N. COUNTRY HOMES BLVD.  
(509) 466-8220

**COEUR D ALENE**  
235 W. SUNSET AVE  
(208) 765-5220



# Pool Opening Tips

for the D.I.Yer



1. **CLEAN DECK & POOL COVER.** Remove leaves & debris to prevent them from entering the pool when the cover is removed. Standing water should be pumped off cover.
2. **REMOVE POOL COVER.** Clean cover with Stow Away cover cleaner & store away for summer months.
3. **CLEAN POOL AND POOL EQUIPMENT.** Remove leaves & debris from equipment, skimmer, and pool itself.
4. **REMOVE WINTERIZING PLUGS FROM POOL EQUIPMENT AND POOL & INSTALL SUMMER FITTINGS.**
5. **FILL POOL TO PROPER OPERATING LEVEL.** Generally middle of the skimmer.
6. **DRAIN ANTIFREEZE AND RINSE LINES & EQUIPMENT.** Wipe any antifreeze residue from skimmer and pool equipment.
7. **CLEAN CARTRIDGE OR DE FILTER.** Use a product such as Strip Kwik to clean the filter if it was not cleaned in the fall.
8. **REASSEMBLE POOL EQUIPMENT.** (Double check to make sure equipment is clean and operating correctly.)
9. **START CIRCULATION AND FILTRATION SYSTEM.** Circulate pool for 24 to 48 hours.
10. **CLEAN SAND FILTER.** Strip Kwik filter cleaner is a great product to use.
11. **BRUSH & VACUUM POOL.** Removing bacteria and debris is a very important step in opening your pool.
12. **AFTER CIRCULATING 48 HOURS TAKE WATER SAMPLE TO POOL WORLD FOR COMPLETE TESTING.** Treat pool as needed.



## Service Spot

Pool Openings, equipment repair, plumbing repair, professional instruction on pool/spa care, weekly maintenance service ... our trained professionals are here to help you with expert service and advice for your pool/spa.

509-928-6585  
or  
800-876-4340

To schedule a pool opening or pool service ask for; Anthony or Jordan



For "care-free pool care" try the new Mighty Pods from SeaKlear.

### Weekly Pool Care

One pod, once a week, will keep water clear, phosphates low, and surfaces safe from scummy build-up. One pod will treat up to 15,000 gallons.

### Cloudy Pool Cure

One pod, tossed in the skimmer will restore even the cloudiest pool to sparkling clarity in a matter of hours. Each pod will treat 15,000 gallons.



Ask us about our **GRILLWORLD REWARD Club** where you can earn **FREE Pellets, Charcoal** or a **\$20 Pool World Gift Certificate!!**



MAKE A PAYMENT ONLINE

NOW



We have On-Line Payment available for Service or Deposits on new Products.

Just go to: [www.poolworld.biz](http://www.poolworld.biz)

Go to Services on the top drop down menu, Make a Payment.

You will be asked typical questions about address, etc. It is a fast and convenient way to pay On-Line.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

**NEW!**  
**Pool Tonic**



If you've got a stressed out, cloudy pool, we've got the 'sick pool' remedy.

BioGuard Pool Tonic targets many of the contaminants that lead to poor pool conditions and helps free your sanitizer to provide clarity beginning after just one dose.



If you're doing a home remodel don't overlook the aging swimming pool. There're so many ways you can breathe new life into your existing pool. Give your pool a new look by refinishing the surface or installing a new liner. Consider adding a hot tub, waterfall or exercise system. Modernize the look by replacing old coping with natural stone. Add an automatic cover to improve the look, make it safer, save on chemicals and make it easier to use the pool.

Upgrade the lighting to LED to create a dramatic nighttime effect while improving the efficiency. Upgrade the pump and filter to a more energy efficient model which operates much more quietly. Stop in or give us a call to discuss the many possibilities available to bring your pool up to date.

**1-509-928-6585** or  
**1-800-876-4340**

**THE COVANA**

**... Hot Tub Cover & Gazebo!!**

Have you ever wished your spa cover could lift itself? Now it can. The *Covana* is an automated all in one hot tub cover/gazebo enclosure that rises above your spa at the turn of a key. The *Covana* hot tub cover is built to provide years of worry free performance and protection for your hot tub. It's perfect for someone having trouble lifting their standard cover, for instance, seniors and handicapped adults. The gazebo gives you the added benefit of being able to use your hot tub in adverse weather conditions with the use of protective shades and provides privacy from nosy neighbors.



**THE COVANA**

Spring Cover Special

**\$AVE \$250**

Not valid with any other offers. Valid 4/8/13 - 5/11/13



**AutoShip**

We have Automatic Ship Programs available to help remind you of the right time to change your Spa Frog Mineral Cartridge and for Silk Balance Spa Water Care.

Sign up at one of our 4 Showrooms or On-Line at [www.poolworld.biz](http://www.poolworld.biz) under Products - AutoShip Programs.

**It's a convenient way to save \$\$\$ off the retail price, save time and save on gas!**



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# Stop in & take a chance at Winning a 25 lb. bucket of Silk Tabs for your Pool

The stores will give away several buckets of Silk Tabs to lucky winners in April and May.



**Make it a routine to check us out**

Visit us at [www.poolworld.biz](http://www.poolworld.biz) for tips on maintaining your pool/hot tub, money saving coupons that change periodically for the various seasons, ideas for fun around the pool/hot tub, and great new recipes weekly to enjoy on the grill. You can make payments on your account, schedule service, request a brochure, see the latest copy of *Newswaves* or download owners manuals on various products.



## OUR CREWS AT WORK

We recently completed a new 4 Lane Lap Pool, Therapy Pool and Spa for RiverView Retirements new Aquatic Fitness Center.

The 75' x 28' Lap Pool features a Resistance Walking River which allows users to build up their strength. Both the Lap Pool and Therapy pool have a 60' Access Ramp which makes entering the pools extremely easy. The Therapy pool features a CouterSwim Jet System, therapy benches and built in therapy rails. The new custom Hydrotherapy Spa is built 18" from ground level, making entry easy for the residents and all the pools have a UV Light Water Care Treatment system installed on them. The new facility is a welcome addition to the Spokane community and shows RiverViews commitment to quality retirement care.



Did you know that the insulating value of your hot tub cover is the biggest factor in minimizing your tubs heating costs?

## Reasons to Insist on a quality Sunstar Cover

1. Steel Reinforcement for extra foam strength.
2. Tapered Foam Core.
3. Vapor Seal Wrap to help prevent mildew.
4. Exclusive GHSG Super Heat Seal Gasket.
5. Energy Efficient Virgin Foam Cores.
6. Triple Reinforced Tie-Down Straps.
7. Super Strength padded handles.
8. Double stitching on cover for extra strength.
9. 4 layers of vinyl in the Tough "n" Sturdy Hinge.
10. 28 Points of Internal Reinforcement.
11. Marine Grade Vinyl.
12. Full 3 Year Warranty on materials & workmanship.
13. UL classification with ASTM Safety Standard.



## Spring Cover Special

# \$SAVE \$50

FREE delivery & haul away of old cover  
in Spokane & CDA

Not valid with any other offers. Valid 4/8/13 - 5/11/13

# FREE Water Testing

Use a clean plastic container and take sample from 18" down in pool and away from the pool returns. Bring the sample in for testing within 2 hours from taking sample from pool. Do not let sample sit outside or in a hot car for any length of time. We'll provide you with simple to follow computerized instructions to follow.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# We're your Weber Alliance Grill Center



Grill World (aka Pool World) is the only Certified Weber Alliance Dealer in Eastern Washington. For you that means that Weber has acknowledged us as a company that provides you with excellent service and support and that we carry a full line of deluxe Weber grills and accessories. Grills you can't find at national retail chain stores. You can shop with confidence knowing that when you get a Weber grill from Pool World, you're getting the high quality Weber product and the great customer care and service you expect.

## Weber Summit Grill Center



The crown jewel, top of the line grill for the avid grilling enthusiast. Extra storage and work space ... it'll be a great addition to your outdoor living space.

## Weber Spirit Series



The Weber Spirit gas grill line has a stationary cart and is the best entry-level grill on the market. Extremely affordable quality and simple features make this grill a winner.

## Weber Summit Series



Beauty, elegance and the capacity to grill for a crowd is what a Summit grill offers you. The Summit grill has 4 to 6 burners, Smoker box, sear station and a full rotisserie system with infrared burner.

## Weber Charcoal Grills



The Weber charcoal grill is quality in a simple package for years of great grilling. A One-Touch cleaning system provides for easy ash removal.



## Weber Genesis Series



The best grill you can get in it's price range, the Genesis premium edition has stainless steel cooking grates and is available in 5 stunning colors.

## Weber Q Series



The Weber Q series grill is perfect for small area's, camping or tailgating. A go anywhere, cook anything grill!



## Other Fine Grills



### Big Green EGG

We carry the full line of Big Green EGG grills and EGG accessories.

### Traeger Grills

We stock the full line of Traeger grills and pellets.



### Louisiana Grills

Proudly built in North America, Louisiana Grills make some of the finest pellet smokers.



## Spring Grill Special

2 Free Seasonings & Accessory\*

with Grill purchase

\*Accessory up to \$25 in value



Not valid with any other offers. Valid 4/8/13 - 5/11/13

## Spring Grill Accessory Special

**SAVE 15%**

Not valid with any other offers. Valid 4/8/13 - 5/11/13



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



## Spread the News!!

Tell your friends and family how much you enjoy your Hot Spring, Tiger River, Caldera hot tub or swimming pool from Pool World and if they mention your name as they become the proud owners of a new spa or pool, we'll Thank You with a \$100 gift card and they will receive \$100 off their purchase. There's no limit to the number of referrals you can send our way, we'll just keep rewarding you and your friends, so start spreading the news.

**SRSmith**  
WORLD LEADER IN SWIMMING POOL DECK ACCESSORIES

## Wet Deck

A fun interactive playground that's also a fabulous water feature with 4 fun water play programs and a program to manage the water. Beautiful fountains of water shoot up to 8' high. [www.srsmith.com](http://www.srsmith.com)



On display at our Valley location  
13524 E. Sprague



## Intelliflo Pump Saves \$\$\$'s

Until a few years ago pool pumps operated at one or two speeds, which resulted in higher energy costs and faster wear and tear on the motor. Now Pentair Intelliflo pumps offer programmable, variable speed technology which allows you to program different speeds for different jobs. The pump works less and uses less energy to perform it's duty.

Standard pool pumps can consume as much energy as all other home appliances combined and are often times quite loud. The Intelliflo pumps will typically cut energy costs by 90% and are very quiet while operating. Stop into any one of our locations to see how it operates.





### Spring Intelliflo Pump Special

# SAVE \$50

Not valid with any other offer.  
Valid 4/8/13 - 5/11/13

## We accept:

Cash, Checks  
Visa, Mastercard  
Discover and  
American Express

You can also use your credit card on our website to pay bills or put deposits on orders. Go to:

[www.poolworld.biz](http://www.poolworld.biz)



**finnleo**  
pure sauna

## Purifying COMFORT

So much can be said about the benefits of enjoying a good sweat and flushing the toxins from our bodies. Tensions fade, muscles relax and mentally we emerge revived and ready to take on the day.

Whether you are looking for an indoor, outdoor, custom, designer, infrared or traditional sauna we have what you need to start enjoying the comforts of a daily sauna. We can help you design the sauna to fit your space or if you already have the room, we carry a full line of sauna heaters and accessories. Stop in today to experience what a Finnleo sauna can do for you. [www.finnleo.com](http://www.finnleo.com)



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# PRODUCT SAVINGS



BioGuard  
Pool Care Kit

Simple, easy step by step  
pool care in a box.

**Save \$5**  
on all Smart Pac's

Not valid with any other offer.  
Valid 4/8/13 - 5/11/13

Olympic Pool Paint



**Save \$10**

on any gallon of Paralon II,  
Poxolon, or Zeron

Not valid with any other offer.  
Valid 4/8/13 - 5/11/13

**Water Care  
Products**

Buy 6 of any 1 product  
and

**GET 1  
FREE**

Not valid with any other offer.  
Valid 4/8/13 - 5/11/13



**4 in 1  
Test Strips**

Chlorine/Bromine  
pH  
Total Alkalinity

**Save \$1**

Not valid with any other offer.  
Valid 4/8/13 - 5/11/13

**Early Bird  
Spring Special**

**Save \$5**

**On any 1 item  
\$50 or more**

Not valid with any other offer.  
Valid 4/8/1 - 4/30/13

**Specialty Test  
Strips**



BaquaSpa  
SoftSwim  
Phosphate  
Salt Test Strips



**Save \$5**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 4/8/13 - 5/11/13

**Clearance Items**

**Save  
an Additional  
15%**

On any item on the  
Clearance Table

Not valid with any other offer.  
Valid 4/8/13 - 5/11/13



**Chlorine Tablets**



25# Silk Tab  
**SAVE \$10**



25# Basic Tab  
**SAVE \$5**

Limit 3 per household.  
Not valid with any other offer.  
Valid 4/8/13 - 5/11/13

**Unikel®  
Filters**



**SAVE**

10% on any 2  
15% on any 3  
20% on any 4

Not valid with any other offer.  
Valid 4/18/13 - 5/11/13



**Save \$500**

**On all Passport Series Saunas**



Not valid with any other offer.  
Valid 4/8/13 - 5/11/13

Limited time offer

FREE Delivery & Assembly in Spokane/CDA area Included



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

Presorted Standard  
U.S. Postage  
PAID  
Spokane, WA  
Permit No. 28



**Save**  
all Summer & Help CF!!!

With a \$10 donation to Cystic Fibrosis you'll save 5% on your purchases with us through August 31st! You've helped us raise over \$26,000 for CF over the past 4 years and we're pleased to be able to do it again this year! Incentive begins May 1, 2013 and runs through August 31, 2013.

\* Some exclusions apply, see store for details

**Valuable Tips & Savings inside!**

**SPOKANE VALLEY STORE**  
13524 E. SPRAGUE  
(509) 928-6585

**CENTRAL SPOKANE STORE**  
5701 E. SPRAGUE  
(509) 534-4833

**NORTH SPOKANE STORE**  
9111 N. COUNTRY HOMES BLVD.  
(509) 466-8220

**COEUR D'ALENE STORE**  
235 W. SUNSET AVE.  
(208) 765-5220



**'Dough for a Doughboy'!!**

Look fun? It is!! Beat the heat, enjoy family fun and health benefits for many years to come by installing a pool in your backyard. Doughboy pools are quality built for years of enjoyment. From traditional above-ground pools to fully buried pools, Doughboy offers a wide variety of styles and sizes. A solution for any yard and most any budget. You can go from green grass to blue water in just a few days!



"the original portable pool"  
**doughboy**

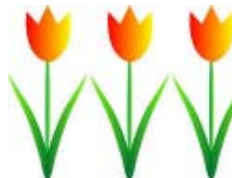


**Save \$500**

off your pool by installing a complete Doughboy pool package consisting of a Doughboy pool, liner, pump and filter. The 'Dough for a Doughboy' coupon is available now through June 1st, so don't miss out on the savings.

Visit [www.doughboy-pools.com](http://www.doughboy-pools.com) before 6/1/13 for this great offer or stop by any one of our locations.

Already have a Doughboy,  
but your pool equipment is  
worn out?



**\$SAVE \$50**

On a Doughboy Pump or Filter



Not valid with any other offer. Limited to stock on hand.