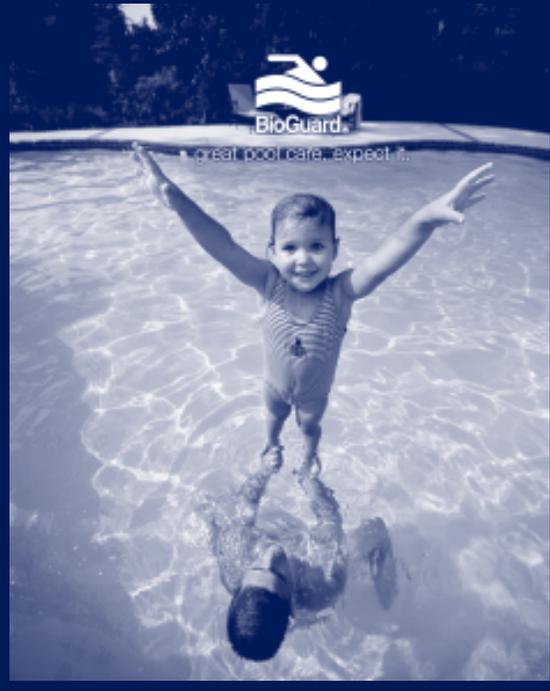


SPRING 2007

 *Pool World*

**NEWSWAVES**



  
*Pool World*

Customer Appreciation Day

free   
BioGuard.

## Pool School

Start the season out right with tips from the experts. Join us;

Thursday, May 24th, 2007  
7:00 P.M.

Valley Store, 13524 E. Sprague  
**Save 10%**

on BioGuard Chemicals following seminar  
Please R.S.V.P. 928-6585

## Tips for Opening Your Pool

1. CLEAN DECK & POOL COVER. Remove leaves & debris to prevent them from entering the pool when the cover is removed. Pump any standing water off the cover.
2. REMOVE POOL COVER. Clean cover with a cover cleaner such as Stow Away and store cover away for the season.
3. CLEAN POOL AND POOL EQUIPMENT. Remove leaves & debris from equipment, skimmer, and pool itself.
4. REPLACE EQUIPMENT PLUGS AND REMOVE WINTER PLUGS FROM SYSTEM. INSTALL INLET FITTINGS.
5. FILL POOL TO PROPER OPERATING LEVEL. The water level should be in the middle of the skimmer.
6. DRAIN ANTIFREEZE AND RINSE LINES & EQUIPMENT. Wipe any antifreeze residue from skimmer and pool equipment.
7. CLEAN CARTRIDGE OR DE FILTER. Use a product such as Strip Kwik to clean the filter if it was not cleaned in the fall.
8. REASSEMBLE POOL EQUIPMENT. (Double check to make sure equipment is clean and operating correctly.)
9. START CIRCULATION AND FILTRATION SYSTEM.  
Circulate pool 24 to 48 hours.
10. CLEAN SAND FILTER. Use a product like Strip Kwik.
11. BRUSH & VACUUM POOL. A critical but often overlooked part of spring opening, it's important to remove bacteria & debris.
12. AFTER CIRCULATING 48 HOURS TAKE WATER SAMPLE TO POOL WORLD FOR COMPLETE TESTING.  
Treat pool as needed.

  
*Pool World*

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208-765-5220

## The Scoop on Sanitizing Systems

Your goal is to keep your pool water crystal clear, healthy and balanced. Now days there are many devices available to help you maintain pristine water with little work on your part. The key to successful use is understanding how they work and choosing the system that will best deliver the benefits you're looking for.

**MINERAL SYSTEMS** - Similar in nature to an erosion feeder, the mineral device is plumbed in the circulation system and as water passes through the mineral is distributed into the pool. Copper in the system acts as the algastat and silver works to kill bacteria. Because copper and silver are not oxidizers chlorine must be used to supplement. The advantage is that chlorine is maintained at a much lower residual with a mineral system than you would need without one.

**CHEMICAL FEEDERS** - A simple and convenient way to introduce sanitizer to the pool. The most common feeder for residential pools is an erosion feeder, where a stream of water passes over tablet or granular chlorine, dissolving the chlorine and introducing it into the pool. Another type of chemical feeder is the mechanical feeder, which feeds liquid, gas, or solid chlorine to the pool. These are commonly monitored through a controller and timer.

**OZONATORS** - Produce ozone, a soluble gas, that must be supplemented with a sanitizer like chlorine or bromine. Ozone is created, does its job, and then leaves without building a residual in the pool water. For that reason it is continuously introduced into the system. There are two types of Ozonators. Corona Discharge where the air passes through a series of electrical charges which splits the oxygen molecule apart creating ozone which purifies the water. Ultraviolet is another type and it creates ozone by oxygen passing over an ultraviolet lamp which splits the oxygen molecule to create ozone.

It is important to remember that a Mineral System or Ozonator will not sanitize the water alone. They must be supplemented with chlorine or bromine. Keep in mind you will be using less sanitizer with a Mineral System or Ozonator but they do not eliminate the need for sanitizer. Automated systems are gaining popularity on residential pools because they are simple and easy to control and keep the water balanced to protect your investment over time.

**CHEMICAL CONTROLLERS** - These devices are the ultimate in being able to have a perfect pool everyday regardless of how many people use the pool or the conditions. They automatically test and treat the chlorine sanitizer and pH level in the pool. You come home to a perfect pool and you aren't out there testing and treating the water. All you have to do is keep the chemical buckets supplied with water care ingredients and a chemical controller system like the Strantrol® system will take care of the water for you. You'll use up to 20% less water care products and maintain a much lower chlorine residual using a Strantrol® system due to the consistent addition. Years ago these systems were used only on commercial pools due to the cost, but the cost of the units have dropped considerably over the years and they are now affordable to many homeowner's! Cost is typically less than \$3,000. For a carefree way of chemical maintenance ask us about Strantrol® Chemical Monitors.



A FROG Mineral System will cut chlorine use, while making the water feel softer and look cleaner. FROG minerals help fight bacteria and prevent algae. Easy, convenient and effective.

- No extra plumbing. 1 installation
- No electricity required.
- Chlorine BacPac and Mineral Reservoir fit together for complete pool care.



# NEW

*Pool World*

## Mineral Cartridge Club

Using the Frog Mineral Cartridge works great to reduce chemicals, but it can be easy to forget to replace as needed. We make remembering to change it easy. Just sign up for our new Pool World Mineral Cartridge Auto Ship and you'll never forget again:



- Automatic Shipment of new Frog cartridge every 4 months.
- FREE Shipping in the US
- Save \$2.00 off retail price.

Call: 1-800-876-4340

## CLEAN THE RING

If your pool has a ring around the pool above the water-line it is most commonly caused from body oils, cosmetics, dirt, or metal stains. It is best to remove this ring before it builds up and is baked on the surface by the sun. Once the ring bakes on the surface and builds up over time it is nearly impossible to remove, but if you clean the ring on a regular basis it will be easy to remove with a good cleaner. Off the Wall<sup>®</sup> Surface Cleaner is a great product to remove stubborn scale, metal stains, grease and common dirt from pool walls. It is compatible with swimming pool water.



## Need Service?



Our goal is to provide you with dependable, quality service for your pool/spa. Our service department operates 5 days a week, year round. Our technicians are trained professionals ready to help you with your pool/spa needs.

When in need of service,  
just give us a call;

Brad or Jonathan  
at  
509-928-6585.



## Tri-X Filter

### Cleaning Procedures

Tri-X like other filters should be cleaned as required to maintain water clarity. The frequency and duration of use and the number of occupants all contribute in determining the appropriate time between filter cleanings. The proper filter cleaning method is described below:

**\*BAQUASPA NOTE:** If the spa water is treated using BaquaSpa Water Care products, you must use BaquaSpa Filter Cleaner and you cannot clean the Tri-X filter in the dishwasher.

- Once a month, the Tri-X Filter can be placed in the dishwasher to remove debris. DO NOT use soap or rinse agents when cleaning and make sure drying cycle is off.
- Every time you drain and refill your spa we recommend using a Filter Cleaner/Degreaser to remove minerals and oil buildup. Follow the manufacturers recommendations when using the product. After using the Filter Cleaner spray with a garden hose thoroughly to remove the residue completely. It may be necessary to rotate the filter while spraying to remove any debris lodged between the pleats.

Visit us on-line

at

[www.poolworld.biz](http://www.poolworld.biz)

for

Pool & Spa Operating Tips



Equipment Repair/Service  
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Renovation Service  
Cleaning  
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Chemical Automations  
Chlorination Systems  
Pool Resurfacing  
Cover Installation  
Electrical Maintenance

**509-928-6585**

**or Out of Town**

**800-876-4340**



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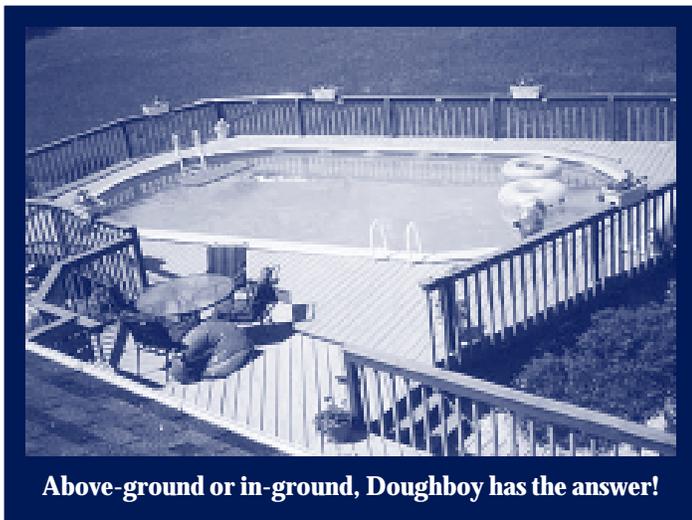
**Coeur d'Alene**

Pool World, Inc.  
235 W. Sunset Ave.  
Coeur d'Alene, ID 83815  
208-765-5220

"the original portable pool"



# Put a **Splash** of Fun in your backyard!



You can create the perfect spot to enjoy a lifetime of fun with the installation of a beautiful Doughboy pool. There's no better way to enjoy summer than spending time with your family and friends in your own swimming pool. A Doughboy pool makes it easy to stay healthy while beating the heat, soaking your cares away, and enjoying big time fun without a big expense.

Doughboy pools are available in a wide range of attractive designs and sizes to match your unique style and home decor. Affordable value and quality construction have made Doughboy pools legendary since they invented the first above-ground pool over 60 years ago. You can choose from 12' rounds to 21' x 41' backyard lakes. Any backyard, any size, any terrain you can install the perfect pool for you and your families enjoyment.

**Above-ground or in-ground, Doughboy has the answer!**

SIGN UP FOR THE  
NEW  *Pool World*  
SPA MINERAL CARTRIDGE  
AUTO SHIP CLUB

**\$ave 15%**  
on any 2006 pools in-stock.  
Hurry, stock is limited!

## A Spa Can ...



A spa can provide you with much needed relaxation. In a world where we work and play hard all day a spa is the perfect way to relax after the trials of the day. A soak in a hot tub decreases stress. You can treat yourself to a relaxing soak after a difficult day and while enjoying the warmth feel your tension slipping away.

A spa can help your body heal quicker from injuries. After just a few minutes in a hot tub your body goes through a process where your muscles relax, the hot water helps increase their range of motion so you're able to stretch and exercise easier. Check with your physician first.



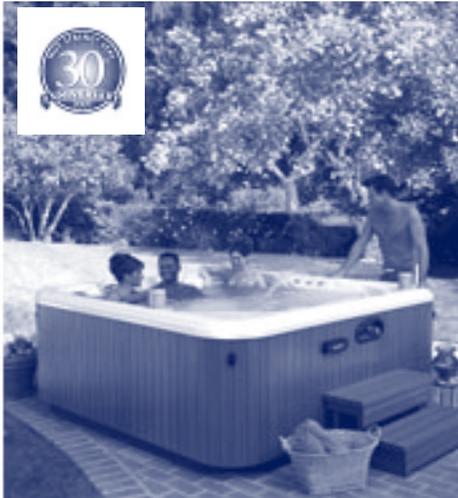
A spa can be a place to enjoy the company of your partner. It's often hard to find time to share the days events and there's no better place to do so than in the warm bubbling water of a hot tub. Make it a date every evening to enjoy the calming escape of your own private paradise or set a special date for an evening to remember as a romantic get away all in the privacy of your own backyard.



### Introducing the Hot Spring 30th Anniversary Spa

the **Aria**<sup>®</sup>

(a striking solo performance,  
an elaborate melody)



Newswaves featured spa this issue is the new Aria. In recognition of Hot Spring Spas 30th Anniversary we are proud to introduce the newest spa to the Hot Spring line, the Aria. The Aria's beautifully styled interior provides comfortable seating for five. With a total of 35 jets, powered by 1 single-speed 2.5 HP pump and 1 dual-speed 2.0 HP pump, it is sure to live up to its name (*a striking solo performance or an elaborate melody*). The beautiful BellaFontana water feature incorporates HydroOptics technology to create three illuminated arcs of water where color dances with a

soothing flow of water into the spa. Advanced Tri-X filters with the FreshWater III ozone system keeps the water crystal clear and fresh. And finally with a name like the Aria, the newest Hot Spring spa would not be complete without an elaborate melody playing to add to the spa experience and induce complete relaxation! The Aria is available in 4 stunning classic colors that will enhance any setting beautifully! Stop in and see this outstanding performer today!

### Referral Rewards:

For any referral you send us that purchases a spa or pool, we'll reward you with a \$100.00 gift certificate for water care supplies and accessories, plus your referral will receive \$100.00 off their spa or pool!!

*You and your friends benefit! It's our way of thanking you for your good words about our spas and company.*

**Treating yourself to a good soak in hot water before bedtime can help you get a much deeper, restful sleep.**



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



## All-Season Outdoor Heaters

### Patio Heater & Bistro Table

Stay warm while entertaining up to 6 at your Bistro bar height table. Uniquely decorative styling. Perfect for the patio or deck and designed for use year round.



**\$439.00**

42" high x 30.5" deep x 30.5" wide

### All-Season Quartz Heater



110v **\$325.00**

230v **\$359.00**

### Gas Light Patio Heater

Extend the comfort of your home to your deck and patio. Enjoy heat and ambience from this elegantly styled gas light heater. Unlike the old Mushroom style heaters, this heater is attractive and stylish. You can operate the light and heater together or separately.



**\$478.00**

83" high x 16.5" deep x 16.5" wide

### Propane Patio Radiant Heaters

Comfortable, low maintenance radiant heat for patios, decks, and pools. Heats a 12' to 15' circle for up to 12 hours on a 20 lb. Gas propane cylinder. Easy to light, easy on and off, easy to move. Easy to enjoy!



Bronze **\$325.00**

Stainless **\$389.00**

88" high x 20" deep x 20" wide



## Valley Store preparing for remodel in fall of 2007!

Please pardon our mess as our Valley store is under going some changes in preparation for an expansion and remodel of the showroom for you. The remodel is scheduled to start in the fall of 2007 and due to be completed in March of 2008. The remodel will enable us to showcase and provide you with more products for your backyard enjoyment!



## Here's where we've been working lately

Our crews are busy finishing up construction on the Davenport Tower Hotel, Airway Heights Deer Creek Apartments, and the Evergreen Fountains Retirement Community. We are currently working on several residential pools with many more scheduled for installation this summer. Here's a picture of a beautiful residential installation we've recently completed.



Toll Free: 1-800-876-4340

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# Spring/Summer Coupon Savings

## Smart Shock®



Make pool maintenance a breeze with Smart Shock. It works quickly and effectively & can be used as Step 2 in Bio-Guards 3 Step program.

Shock & swim in 15 minutes!



**Save 10%**  
ON 6 OR MORE

Reg. \$7.95

Not valid with any other offer.



## Super Slope Slide



The kids will have a blast all summer with their own private backyard waterslide!

The Super Slope is made for fun!!

**Save \$25.00 off**  
Reg. \$249.95

Offer expires 6-30-07



## The PoolCleaner™

The name says it all! The Poolcleaner works in any inground pool and has the most coverage of any cleaner on the market. Why waste your day vacuuming when you could be relaxing by the pool while the Poolcleaner does the work for you!



**Save \$50.00 Off**  
Reg. \$674.17

Offer expires 6-30-07



## Splash Lamp

Multi-use Rechargeable Light

- \* Floats, shines up or down.
- \* 40 Super Bright LEDs
- \* Special lighting effects
- \* Rechargeable (charger included)
- \* Pool friendly rubber bumper



Perfect for above-ground pools. Lots of light!

**\$110.38**  
Reg. \$129.87

Offer expires 6-30-07



## X-Stream Slide

X-stream fun for all ages!

No electrical bonding required. Molded Polyethalene construction. 6' High. Two turn runway for added enjoyment.



**SAVE \$100.00**  
Reg. \$3,034.50

Offer expires 6-30-07



## 2 in 1 Game

Volleyball & Basketball in one!

America's most popular games together in one! Easy assembly. No tools required. Volleyball net spans over 24'. Pro-style basketball & volleyball included.



**\$120.00**  
Reg. \$137.70

Offer expires 6-30-07



# NEW

## Silk Tabs & Silk Sticks

Swim in silk!! Unlike traditional chlorine, SilkGuard actually softens the water, and with special additives it protects your pool equipment from scale, corrosion, & staining while killing bacteria. You'll love the silky feel of the water and your pool equipment will enjoy a longer life!!



**Save 10%**  
off your 1st Silk Tab or Stick purchase.

Not valid with any other offer.  
Offer expires 6-30-07

BioGuard is always researching and developing new products to sanitize, kill bacteria, and keep your pool and spa clean, clear, and safe. The new Silk Guard Technology is revolutionary and exclusive to BioGuard!

Don't abuse your pools filter this spring. Make clean up easy using the Leaf Eater.

using the Leaf Eater.



Regular \$34.95

**Now \$29.95**

Valid 5-01-07 thru 6-01-07  
Not valid with any other offer.  
Must have coupon.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# Spring/Summer Coupon Savings



## Leaf Trap



Trap the leaves, twigs, and other debris before it clogs your filter or skimmer basket.

Reg. \$65.27

**Save \$10.00**

Not valid with any other offer.  
Valid 6/01/07 - 6/30/07



## Super Soluble & 3" Tabs



Super Soluble  
15 lb. and 25 lb.



3" Tabs 15 lb.

**\$ave**

**10% off**  
While Supplies Last

Not valid with any other offer.  
Valid 5/07/07 - 6/16/07



## Vinyl Privacy Walls and Pergolas

Stop in to see these and other exciting new items for backyard enjoyment.



**Save \$50.00**

Off Pergola or 2 Privacy Walls



Valid 6/01/07 - 6/30/07



Revolutionary filter design allows you to clean the filter in your dishwasher. Filters last longer and you can go longer between cleaning.  
Reg. \$61.15

For use on all HotSpring spas that use the UNI-C-6430 or WAT-71825

**Save 10% off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 6/01/07 - 6/30/07



## The finish your pool deserves!



If you're painting your pool this year be sure to use a quality pool paint by Kelley. Epoxy or rubber based paints in several colors for you to choose from.

**SAVE \$10.00 OFF**

any gallon of Paralon II, Poxolon, or Zeron

Contact Bryce Kehrer our paint specialist located at our Central Store for chip analysis and questions. 509-534-4833

Not valid with any other offer.  
Must have coupon for discount.  
Valid 6/01/07 - 6/30/07



## Solaira<sup>o</sup>

All-Season Outdoor Quartz

AVAILABLE  
IN BLACK  
OR WHITE



Instant Patio Heat to warm your favorite area on cool evenings. The Solaira will enhance your favorite outdoor activities with instant heat for your patio, deck, balcony, terrace, and gazebo. No initial warm up time. Provides reliable heat source that won't blow away or fail to start. Low operating cost of approximately 11 cents an hour based on an electricity cost of an 8 cent kilowatt/hr. Silent and odorless operation with no products of combustion.

Reliable, Efficient and Effective  
*Instant heat, warm ambient glow*  
*Safe and odorless*  
*Instant and directional*

Durable and Weatherproof  
*Weatherproof casing for full outdoor use*  
*Tough safety glass*

**Save 10% off**

Reg. 110v **\$325.00** 230v **\$359.00**

Not valid with any other offer. Valid 6/01/07 - 6/30/07



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