

Summer 2012

Pool World

NEWSWAVES



Vacation in your own Backyard ...

There are so many reasons to own a pool, but one of the most important is that it's a vacation that lasts a lifetime. A trip to the beach, a day at the theme park or time at a movie all quickly come to an end but your backyard pool is the perfect spot to relax and make

wonderful long lasting memories. A pool draws the family together and brings out the child in everyone. From the youngest child to the oldest member of the family, a pool puts a smile on their face as they relax and enjoy a day at their own private resort. A pool says something special to you and your loved ones. When you think about it, there's really no gift you could give your family that even compares. Consider it your own private resort for relaxing and your own theme park for fun. No more reservations, packing, airfare, wasted gas and long lines to endure, just step out your back door to paradise. It's the perfect place to host family get togethers, a great spot to host the neighborhood party, a fun place to get the girls together for a girls night out or host a family wedding. A pool is a recreation center, entertainment spot and memory maker all in one!

There are so many things available nowadays to make owning and maintaining your pool simple and easy so that you can relax and enjoy while letting the pool virtually care for itself.

No matter what type of pool you are planning we can help you make your dreams of having that perfect spot to relax and enjoy your summers at home in your pool a reality. Give us a call or stop by today. Why wait any longer to start making memories in your backyard STAYCATION!!!

Business Hours:

9:00 am - 6:00 pm
Mon - Fri
9:00 am - 5:00 pm
Saturday
Service 8:00 am - 5:00 pm
Monday - Friday
Valley Store E. 13524 Sprague

Web Page: www.poolworld.biz
E-Mail: service@poolworld.biz



Our 4th year of collecting donations for cystic fibrosis is going strong thanks to your help. Remember that 60% of the donations stay here to aid our local CF clinic, and the other 40% goes to national research and aid to families stricken with CF.

Stock up on the items you need before the program ends on **August 31st**. Don't miss out on your opportunity to **SAVE 5%** on your purchases with us ... and THANK YOU again for making your donation!

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235 W. SUNSET AVE
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Louisiana Grills!!

Heavy Duty Grills for Heavy Duty Flavor

Our new Louisiana Country Pellet Smokers are proudly made in America. These grills give you the ability to grill, smoke, sear, and bake. They have a high heat powder coating for a durable all weather finish that requires little maintenance. They are constructed from a 14 gauge steel body with heavy duty levelers and wheels. They feature a full range temperature control and an arched flavor guard that improves the heat distribution for even cooking. Porcelain coated cooking grids are standard for easy cleaning and long life.

Sizes range from a Tailgater unit which has 300 sq. inches of grilling space to a 2,450 sq. inch grill that will feed the entire baseball team or neighborhood. These grills will have you savoring the flavor!!



For genuine gourmet BBQ you've got to experience (excuse the pun) a **BIG GREEN EGG!**

The flavors coming off the grill are second to none ... and the juices locked in the meat make whatever you're grilling, smoking or roasting **EGGCEPTIONAL!!**

Sear a great steak, roast a chicken, smoke a ham or bake a pizza ... the EGG does it all. It's a grill for everything you want to grill, every climate ... and possibly everyone!



Available in Mini, Small, Medium, Large and Extra Large.

Need grilling supplies? We've got a wide variety of different tools, Rubs, Sauces and other grilling accessories to make grilling easy, fun and tasteful.

GrillWorld Rewards Club

Tell your family and friends about your Big Green Egg, Weber, Louisiana or Traeger grill from Pool World and send them in when they're in the market for a good grill. If they get a grill and give us a card with you as the referral you'll get a bag of pellets, lump charcoal or a \$15 Pool World gift card and your referral receives the same with their grill!

It's a win, win, for you and your friends.





Grill World ... Grill OFF

Bud Nameck, Robyn Nance and Scotty Steele were all participants in the 3rd annual GrillWorld Grill Off, Thursday, June 7th. They all cooked some wonderful items on the grills and it was extremely hard to choose a winner since all the items were sooooo good ... Bud Nameck was chosen by the judges as the winner and he chose to take home a Big Green Egg grill! Here are some of the recipes the contestants cooked.

Bud's Italian Sausage Appetizers



Ingredients

Hot Italian Sausage links
Cougar Gold Cheese
Lemon
Slice sausage lengthwise to open. Squeeze lemon juice on sausage. Grill with open side down. Flip sausage and top with Cougar Gold Cheese. Grill a few minutes more just to melt cheese. Slice and serve.

Bud's Pork Ribs

Pepper and season ribs with your favorite rub and wrap in foil. Slow cook in oven at 200 degrees 3 to 4 hours. Slather with your favorite BBQ sauce (Bud used a spicy sauce). Cook in foil on grill for 10 minutes. Remove ribs from foil and sear on grill 10 to 15 minutes using indirect heat to prevent the sauce from burning. Serve with plenty of napkins because they are lip smacking good.

Robyn's Indonesian Rack of Spring Lamb with Mango Chutney

Ingredients

1 Full rack of spring lamb, trimmed and frenched
1 jar of Tom Douglas "Masala" Rub
1 jar of Stoneman Mango Chutney
Generously coat the rack of lamb with the rub and refrigerate over night. Use mesquite pellets or chips and cook ribs on high 5 minutes then set grill to maintain 350 degrees. Cook ribs to medium rare and remove. Let stand 15 minutes. Slice, plate, and serve with Mango Chutney.

Scotty Steele's Cajun Style Butter Prawns

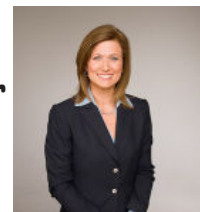


Ingredients

1 1/2 lbs. Large prawns (16 approximately)
Tony Cachere's Creole seasoning
1 lb. butter

Place prawns in aluminum container. Add 1 lb. cubed butter over prawns and season generously with seasoning. Put container on pre-heated grill on high heat for approximately 10 minutes until all the butter is melted. Take each prawn out and place directly on grill to give it some grill marks. Serve and enjoy.

Robyn's Spice Rubbed Spencer's Beef Tenderloin w/Anchovy Butter



Ingredients

2-3 lb. Prime Beef Tenderloin roast
1 jar of Tom Douglas "Steak" Rub
1/2 lb. Amish butter
1 clove garlic, finely minced
3 small fillets of anchovy, finely minced
Fresh tarragon, finely chopped
Coat Tenderloin with rub, seal & refrigerate over night. Soften butter, add in tarragon, anchovy and garlic. Blend well. Use plastic wrap, place butter on wrap and roll into a log. Refrigerate over night. Use mesquite pellets or chips and grill tenderloin 5 minutes on high to sear. Maintain temp at 350 degrees and cook until internal temp is 130 degrees. Remove and let stand 15 minutes. Slice and top with piece of Amish Anchovy Butter and allow to melt.

For additional recipes visit our web site weekly.
www.poolworld.biz

Spread the word

Let your friends know how much you enjoy your pool or hot tub from Pool World and anyone who mentions your name at the time they purchase a pool or hot tub will receive \$100 off their purchase and you'll receive a \$100 gift card to spend in the store whenever you like!!!



We accept:

Cash, Checks
Visa, Mastercard
Discover and
American Express

You can also use your credit card on our website to pay bills or put deposits on orders.
Go to:
www.poolworld.biz

www.poolworld.biz

For monthly specials and tips on pool or hot tub care visit us regularly. You can schedule service appointments, pay your bill and get grilling tips and weekly recipes to enjoy on the grill.



E-mail Contest

We will be awarding a \$100 gift certificate monthly to a lucky winner. Just stop in and enter our e-mail contest. We will announce the winner monthly through e-mail only.



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NewsWaves

Eco-Friendly Liquid Chlorine

Reduce your garbage bill and help our planet Go Green by using our Eco-Friendly chlorine and acid totes. Easier to transport and features the new "No Glug" jugs which reduce splash back. Case quantity only. Just use and return.

Disposable



Eco-Friendly



\$7 refundable deposit charged per case. All 4 bottles and totes required for refund of deposit or exchange.

Don't want your pool
cloudy, greenish,

KIND OF SICK



Be pro-active and use Back Up or Smart Algicide as part of your weekly routine. It's like giving your child a multi-purpose vitamin daily to prevent illness and give them the nutrients needed for a healthy life. As algae strains become more and more resistant to chlorine and bromine it has been proven that a good quality algae preventative like Back Up or Smart Algicide is your key to help prevent the troublesome green pool.

Buy a 2 lb. BioGuard Smart Shock 6 Pack and
SAVE \$5.00 On

Smart Algicide or BackUp Algicide

Not valid with any other offer. **7/02/2012 - 7/30/2012**

Is the Bargain Price really a GOOD DEAL?!!

You can pick up chemicals for your pool/spa at just about any discount store any more. The problem is that a lot of times you don't know exactly what you're getting. Some chlorine is made strictly for pools and many hot tub manufacturers void the warranty if certain types of products are used. It's important to make sure you are using the proper product when treating your pool/spa.

We have also found that many products can appear to be a good bargain but in fact are costing you more to maintain a proper level because they have very low levels of active ingredients and it takes 4 times the amount of product to do the job.

Keep this in mind when shopping for chemicals because we see several cases where people think they are getting a bargain and in reality it costs them considerably more, they're dissatisfied with the performance of the product and condition of their pool/spa water is poor. Often times bargain brands can also cause equipment problems due to high levels of filler. So compare before you purchase what looks to be a great deal!



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or
800-876-4340

Service Spot

Weekly, BiWeekly,

Monthly, and

Vacation Service

Available year round for your pool.

service@poolworld.biz



A
“GREENER”
option for your pool...



Replace your pool pump with a more energy-efficient model. Pentair has developed a variable speed pump with permanent magnet motors and digital controls that can save as much as 90% in utility costs. You can program the pump to reduce operating speed. If you reduce speed by 50% the energy used will be just one-eighth of what was previously used. And the IntelliFlo pump is the quietest running pump on the planet thanks to its permanent magnet motor and totally enclosed fan cooled design. At typical speeds you will barely notice it running. Stop in and see the IntelliFlo pump operate in our working display or call for more information.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



Spa Covers

are Built to Last with Careful Attention to Detail

Not all spa covers are made the same and our Sunstar Covers provide you with the following quality features:

- . Tapered Foam Core
- . Commercial Grade Zipper
- . GHSG Super Heat Seal Gasket
- . Marine Grade Vinyl
- . Vapor Lock Seal with Antaeus 2000
- . Super Strength Padded Handles
- . Premiere Skirt
- . Tie Down Straps
- . Secure-Loc Fasteners
- . Plastic Drain Grommets
- . Twenty-eight Points of Internal Reinforcement
- . Double-Ply Poly Laminate
- . Tough Sturdy Hinge
- . Steel Reinforcement

The covers are custom crafted to fit your spa. Only the finest materials and sewing goes into our covers and Sunstar uses polyester thread that is treated to withstand years of harsh weather, chemicals and intense sunlight. They are available with custom options and come in 11 colors. The covers have a 3 year warranty to assure your cover will be free from defects in materials and workmanship, on both the vinyl encasement and the foam cores.

* Ask us about Orphan Covers (special covers that need a home) there may be one that works for you at a special price.

Spa Cover Care Tips



Keeping your spa cover in good condition is essential to keep your spa clean and ready for your enjoyment. Here are a few tips to help keep it in good condition;

- To secure the cover when the spa is not in use, always lock the cover straps in place.
- Treat your cover like you would a fine crafted piece of custom furniture.
- Always use the cover handles to remove the cover.
- Remove snow buildup to avoid damage to the covers foam cores. Never use a shovel or any sharp object to remove the snow. We carry Sno-brums, a great device designed to remove snow safely from your cover without damage.
- Maintain proper water chemistry.
- Clean your cover on a routine basis and condition the cover using *Sunstar Cover Creme* or *Saddle Soap* to protect it from UV and keep the vinyl in good condition.



SAVE \$50

On any New SUNSTAR COVERTM
FREE Delivery to Spokane/CDA

Call to place your order today!

Coupon good through July 31, 2012

* Does not apply to Orphan Covers and can not be combined with other offers.



Cash for Splash



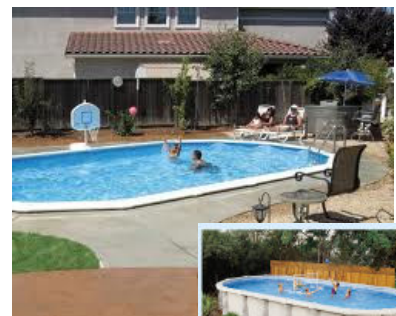
Intex Pool

Want to replace your Intex pool with a quality Doughboy pool that provides years of fun and relaxation?

We'll give you \$300

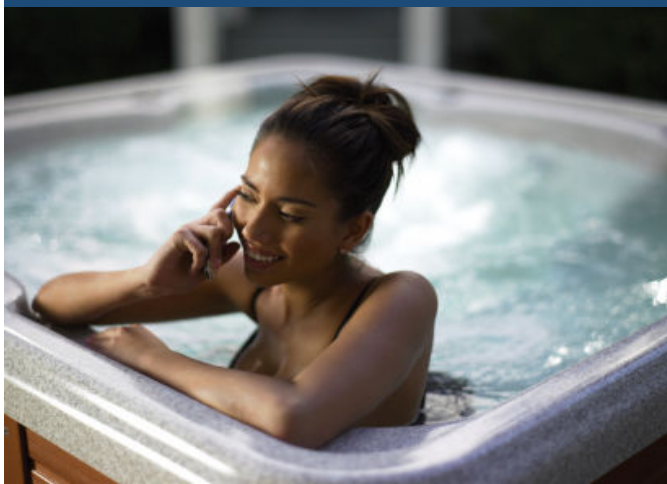
to use toward your Doughboy pool purchase!

*Must supply piece of Intex pool.
See store for details



Toll Free: 1-800-876-4340

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Is your hot tub's water *silky soft, crystal clear and virtually chemical free?*

Experience the Silk Balance water care formula and enjoy your spa more. No more measuring, mixing, adjusting and testing. Designed to be soft and gentle on your skin while making it simple and easy to keep your tub's water clean, sanitary and crystal clear.

Hot tub care made simple ... just shake and pour. The self adjusting formula eliminates the need for constant adjusting so you can relax and enjoy your tub!

ASK ABOUT FREE AUTO SHIP

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- . Save Time and Gas
- . We keep track of when you need a replacement

Sign up today at
www.poolworld.biz



Good Filtration is Key to Sparkling Water!!

Keeping your pool water clean and sparkling clear means making sure you have good filtration. If your water is not as clear as it should be check to see if:

- You are running your filter long enough? We recommend you filter at least 10 to 12 hours a day at a minimum to maintain clear water. On extremely warm days when you have more people using the pool it may be necessary to run the filter more.
- Is your filter media clean? When was the last time you cleaned or replaced the media in your filter? Chemical cleaners are available to clean Sand, DE or Cartridge filters. We recommend you do this at least twice a season.
- Are your pool returns pointed downward and all pointed in the same direction toward the skimmer in the pool? This allows for the entire body of water to filter properly.
- You are only backwashing your filter when the pressure rises 8 to 10 psi over your filters standard operating pressure? If you're backwashing more frequently you're washing away the filters ability to pick up fine particles because a little dirt in the sand helps it to pick up more.

TIP

"When should I drain my HOT TUB?"

There is really no standard answer to the question. It really depends on how many gallons your hot tub holds and how many bathers (one person in the tub for 15-20 minutes). The equation to use to determine how many days to go before draining and cleaning your hot tub is:

$$\begin{array}{r} \text{Gallonage} \\ \div \\ \text{Number of Bathers} \\ \div \\ \text{Three} \\ = \\ \text{Number of Days between Draining} \end{array}$$



Silk Tabs[®]



25# bucket

Save \$10.00

Enjoy the benefits of crystal clear, blue, sparkling water and a soft, smooth swim at the same time!

It's a difference you can feel!!

Not valid with any other offer.

7/02/2012 - 7/31/2012



Pool Accessories



Wall Brush



Leaf Rake

Vinyl Pool Vacuum



Gunite Pool Vacuum



- * Easy locking grip for secure hold
- * PVC Bumper wheels to protect pool surface
- * Compatible with all existing telescoping poles

Save 15%

Not valid with any other offer.

7/02/2012 - 7/31/2012



Off The Wall[®] CLEANER



Improved thicker formula designed to cling to the wall for easy cleaning of the pool or spa. Removes most stubborn scale, metal stains, grease and common dirt. Off The Wall can be used on all pool surfaces.

Save \$2.00

Not valid with any other offer.

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EcoKlean[™]

replacement filter media for D.E.



SAVE \$3.00

Lasts longer than D.E.
Easier to Apply than D.E.
No Pre-mixing
Easy Disposal/Biodegradable & Environmentally Friendly
Use w/D.E., Sand or Cartridge Filters to improve water clarity

Not valid with any other offer.

7/02/2012 - 7/31/2012



Save \$100

Polaris 9300 or 9300 Xi

Robotic cleaner for your pool.

*See store for details. Additional savings available thru mail-in rebate.

Not valid with any other offer.

7/02/2012 - 7/31/2012



Save \$400

Any Finnleo Passport series sauna.

Not valid with any other offer.

7/02/2012 - 7/31/2012



Super Soluble[®]



25# bucket

Save \$10.00

Not valid with any other offer.

7/02/2012 - 7/31/2012

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Valuable Tips and Savings inside!

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Why not ...

Just Feel Good!!

Enjoy pure relaxation and experience the many benefits of owning your own sauna. Relieve stress, relax muscles, soothe joint pain, flush toxins from your body, cleanse your skin, induce a deeper sleep, improve cardiovascular performance, burn calories, fight illness and just plain feel good after 10 to 15 minutes spent relaxing in your sauna. Whether it's the physiological changes that occur during the warmth of a sauna, or if it's simply the time spent in the calming and still retreat of the sauna, every seasoned sauna bather agrees - it feels wonderful!

We can help you plan and design your own custom sauna in as small or as large a space as you want or you can choose from our quality Finnleo Designer, Sisu, Outdoor or Patio series saunas all proudly made here in the USA with the finest materials available.

Why wait any longer to feel good? Stop in today.