

Spring 2012



NEWSWAVES



guarding more than your pool

Pool

School

Join us to learn how easy pool care can be. A representative from BioGuard will be on hand to answer your questions on opening your pool, pool maintenance, and filtration.

Saturday, April 21st, 2012
9:00 A.M.

5701 E. Sprague

Save 10% off

all watercare purchases that day for Customer Appreciation Day and following the seminar that morning!

Seating is limited so please

R.S.V.P.

1-800-876-4340
TOLL FREE

Business Hours:

9:00 am - 6:00 pm

Mon - Fri

9:00 am - 5:00 pm

Saturday

Service 8:00 am - 5:00 pm

Monday - Friday

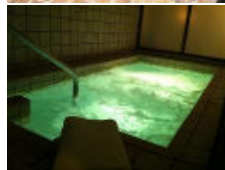
Valley Store

Web Page: www.poolworld.biz

E-Mail: service@poolworld.biz



Swim Spas by Endless Pools



. High Quality Swim Current

. Fun for the Entire Family

. Fantastic Workout

. Simple to Use

. Low Impact Exercise

Endless Pools also offers FASTLANE, a system that can be used to convert existing pools into an Endless pool.

We now have a Swim Spa on display at our Central store. Give us a call to come in and try it out!

5701 E. Sprague
509-534-4833

Between Big 5 and Wendy's. In front of Home Depot.

SPOKANE VALLEY
13524 E. SPRAGUE
(509)928-6585

CENTRAL SPOKANE
5701 E. SPRAGUE
(509) 534-4833

NORTH SPOKANE
9111 N. COUNTRY HOMES BLVD.
(509)466-8220

COEUR D'ALENE
235 W. SUNSET AVE
(208) 765-5220

NewsWaves

MAKE YOUR POOL "GREENER and QUIETER"!!

Pool World can install an energy efficient pump and save you up to \$900 a year on your pools operation costs and at the same time you'll enjoy whisper quiet operation. Stop into any one of our locations and see the IntelliFlo pump in action.

If you'd like to know more about how you can save, give us a call and we'll send one of our professionals out to do an efficiency report on your pool at NO CHARGE.

509-928-6585



Share the Reward

Spread the word about how you love your pool or spa from Pool World and anyone who mentions your name when they purchase a pool or spa will receive \$100 off their purchase and you'll receive a \$100 gift card to spend in the store whenever you like!!!

Did you Know

You can cut the use of chlorine or bromine by up to 50% when using a Mineral Cartridge in your pool or spa!!

Pool World Mineral Cartridge Club

- Auto Shipment of Pool or Spa Mineral Cartridge
- FREE Shipping in the US.
- Less than retail price.

Call: 1-800-876-4340

Open your Pool with sparkling results!

1. **CLEAN DECK & POOL COVER.** Remove leaves & debris to prevent them from entering the pool when the cover is removed. Standing water should be pumped off cover.
2. **REMOVE POOL COVER.** Clean cover with Stow Away cover cleaner & store away for summer months.
3. **CLEAN POOL AND POOL EQUIPMENT.** Remove leaves & debris from equipment, skimmer, and pool itself.
4. **REMOVE WINTERIZING PLUGS FROM POOL EQUIPMENT AND POOL & INSTALL SUMMER FITTINGS.**
5. **FILL POOL TO PROPER OPERATING LEVEL.** Generally middle of the skimmer.
6. **DRAIN ANTIFREEZE AND RINSE LINES & EQUIPMENT.** Wipe any antifreeze residue from skimmer and pool equipment.
7. **CLEAN CARTRIDGE OR DE FILTER.** Use a product such as Strip Kwik to clean the filter if it was not cleaned in the fall.
8. **REASSEMBLE POOL EQUIPMENT.** (Double check to make sure equipment is clean and operating correctly.)
9. **START CIRCULATION AND FILTRATION SYSTEM.** Circulate pool 24 to 48 hours.
10. **CLEAN SAND FILTER.** Strip Kwik filter cleaner is a great product to use.
11. **BRUSH & VACUUM POOL.** Removing bacteria and debris is a very important step in opening your pool.
12. **AFTER CIRCULATING 48 HOURS TAKE WATER SAMPLE TO POOL WORLD FOR COMPLETE TESTING.** Treat pool as needed.



Service Spot

Pool Openings, equipment repair, plumbing repair, professional instruction on pool/spa care, weekly maintenance service ... our trained professionals are here to help you with expert service and advice for your pool/spa.

509-928-6585
or
800-876-4340

To schedule a pool opening or pool service ask for: Ryan, Skyler, or Jordan



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

THE ULTIMATE HOME ADDITION



The backyard is the perfect spot to spend quality time with your family and friends and a Finnleo Outdoor Sauna fits right in with outdoor entertaining. Stepping out of the sauna heat into the contrast of cool, fresh air is a special feeling like no other. You will **enjoy the many benefits of sauna use** and at the same time add the perfect entertaining addition to your backyard.

A Patio Series or Metro Sauna by Finnleo is an excellent option for pool/spa owners. Many of the models include spacious changing rooms, which means they can easily double as a changing room for the pool or hot tub. Enjoy the deep, gentle heat of the sauna and then take a refreshing plunge in the pool. You can even install a shower and/or toilet in the changing room and avoid having pool users tracking wet feet into the house.

Stop into any one of our locations and see how the Finnleo sauna experience can enhance you and your backyard.

Outdoor, Indoor, Modular, Custom, or Designer series. Traditional, Infrared are all available.



www.finnleo.com

10 Key Health and Wellness Benefits

1. Saunas flush toxins.
2. Saunas cleanse the skin.
3. Saunas can induce a deeper sleep.
4. Saunas burn calories.
5. Saunas relieve stress.
6. Saunas relax muscles and soothe aches and pains.
7. Saunas bring about recreational and social benefits.
8. Saunas improve cardiovascular performance.
9. Saunas help fight illness.
10. Saunas just make you feel good.

Stop in & take a chance at Winning a 25 lb. bucket of Silk Tabs for your Pool

The stores will give away several buckets of Silk Tabs to lucky winners in April and May.



SRSSmith **Wet Dek**™

A fun interactive playground that's also a fabulous water feature with 4 fun water play programs and a program to manage the water. Beautiful fountains of water shoot up to 8' high.



www.srsmith.com

On display at our Valley location
13524 E. Sprague



Make it a routine to check us out

Visit us at www.poolworld.biz for tips on maintaining your pool/hot tub, money saving coupons that change periodically for the various seasons, ideas for fun around the pool/hot tub, and great new recipes weekly to enjoy on the grill. You can make payments on your account, schedule service, request a brochure, see the latest copy of *Newswaves* or download owners manuals on various products.

We accept:

Cash, Checks
Visa, Mastercard
Discover and
American Express

You can also use your credit card on our website to pay bills or put deposits on orders. Go to:

www.poolworld.biz

Does your Pool Need a Facelift ?

If your pool was once an elegant inviting addition to your backyard and now it seems more an eye sore, there's no reason why it can't once again be a beautiful spot where you enjoy spending relaxing time. We remodel pools and can help you transform your aging pool to a modern pool with up to date equipment.

It may not be just the look of the pool that you want to update. There are so many products on the market available to make pools easier to maintain, more efficient, less costly to operate and safer. Energy efficient, super quiet motors are something a lot of homeowners are installing and enjoying the benefits from. At the time of the pool remodel it might be a good time to install a new ladder, set of stairs, water feature, or an automatic chemical system. Lots of new fun things to consider.

Before



After



Give us a call and we can help you make your pool new again!
1-509-928-6585 or 1-800-876-4340

The Outdoors Can Get Even Better...

With a great grill, you'll be the envy of the neighborhood due to the fantastic aroma's coming from your backyard. Tastes so good your friends will think they're dining at a five star restaurant. Choose from 3 quality brands: Weber, Big Green Egg, and Traeger pellet grills.

We carry all the accessories you may want to go with your grill also. Grill covers, grilling tools, lights, pizza stones, pellets, wood chips, cedar planks, cookbooks, and much more. Find the products to make grilling a meal one of your favorite things to do.

Weber Grills



Big Green Egg



Traeger Grills



Ask us about our **GRILLWORLD REWARD Card** where you can earn **FREE Pellets, Charcoal or a FREE Propane Refill!**



Lemon-Oregano Chicken Breasts

Marinade

- 1/4 Cup Extra Virgin Olive Oil
- Zest of 1 Lemon finely grated
- 1 Tablespoon fresh lemon juice
- 1 Tablespoon dried oregano
- 1 Tablespoon minced garlic
- 2 teaspoons paprika
- 1 1/2 teaspoon kosher salt
- 1/2 teaspoon black pepper



4 boneless, skinless chicken breast halves

Mix marinade ingredients together in a medium bowl. Place chicken in marinade and refrigerate for 1 to 2 hours. Grill chicken over direct heat (350 degrees) about 8 to 10 minutes, turning once.

***Check out the Grilling Section on our Web site at www.poolworld.biz for fantastic recipes that change weekly.**



Spring into Summer Fun!!

This year is a great time to create a lifetime of memories in a Doughboy pool! You can beat the heat, enjoy family fun and health benefits for many years to come by installing a pool in your backyard. Doughboy pools are quality built for years of enjoyment. From traditional above-ground pools to fully buried pools, Doughboy offers a wide variety of styles and sizes. A solution for any yard and most any budget. You can go from green grass to blue water in just a few days!

Save \$500 off your pool by installing a complete Doughboy pool package consisting of a Doughboy pool, liner, pump and filter.

Visit www.doughboy-pools.com before 6/1/12 to get the coupon for this great offer or stop by any one of our locations.



FREE

Backyard Consultation



Beat the HEAT

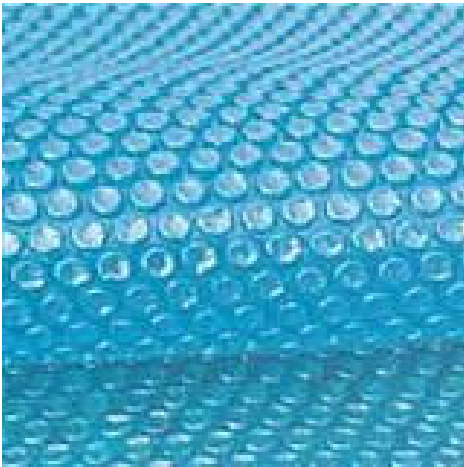
Get a jump on the season. Take advantage of the above savings and purchase your Doughboy pool, liner, pump and filter by

May 26th and we'll include a

***FREE Frog Mineral Purification System
and upgrade your Doughboy equipment
warranty to 5 years!**

Several Doughboy pools have a Lifetime warranty on the pool itself.

*With this coupon while supplies last.



Extend the Life of your Pools Solar Blanket

Take care of your solar blanket by following these simple precautions and extend the life of the cover.

- . Leave cover off the pool after administering a pool shock.
- . Cover solar cover with white protective blanket cover when off the pool on a reel or deck.
- . Clean cover with Stow Away Cover Cleaner before storing cover for the winter months.
- . Do not pull on one corner or strap to remove cover from pool or blanket reel.

It's Important To Test!!

Don't make the mistake some pool owners do and not test your pools water. The water can look good but can actually be ruining your pools equipment and finish if not balanced properly. No we are not just trying to sell product ... in fact we are trying to save you unwanted expenditures. We recommend you have your pool water analyzed professionally 3 times a year and test it weekly at home in between. There are things most home tests do not cover like Calcium Hardness, Minerals, and Cyanuric Acid. All of these things can have an adverse effect on your pool and equipment if out of the recommended range.

- Low Hardness levels will etch away at your pools finish or make your pools liner brittle over time.
- High Hardness can leave deposits on the pool finish and develop scale on the equipment and pool finish.
- Low cyanuric levels will cause you to go through much more chlorine or if using a Salt Generator can damage the cell and High levels can cause your sanitizer to not be as effective.
- Low pH can cause swimmer discomfort and damage your pools equipment.
- Alkalinity out of range can cause it to be extremely difficult to balance your pools pH.
- Minerals in the pool water can cause staining on the pools surface.



Lucky Winners of a Big Green Egg Grill and Hot Tub at the 2012 Home & Yard Show



Mr. and Mrs. Preeo

SALT Pool? Don't Forget!

To protect your investment and clean your Salt Cell once a season so you don't ruin your cell with scale buildup.

Maintain Stabilizer/Cyanuric Acid/Conditioner at recommended level to keep your generator from overworking trying to produce chlorine.

Shock/Oxidize your pool water on a routine basis to prevent cloudy water, swimmer itch, and combined chlorine.



Early Bird Special Truckload Savings!



Bio Guard Basic 3" Tabs
Special Price 25# Pail \$85.75
40# Pail \$129.75

While quantities last. Can not combine with other offers.
Expires May 31, 2012



4 WEEK SUPPLY + FEEDER/FLOATER FOR



**3 Simple Steps to
Crystal Clear Water
In 1 Convenient Pak**

- BioGuard Silk Sticks
- BioGuard Smart Shock
- BioGuard Smart Algicide

SAVE \$8 off Small Pak
SAVE \$15 off Large Pak

While quantities last. Can not combine with other offers.
Expires May 31, 2012

Season Supply Special Savings



Premium 3" Silk Tabs™
Smart Shock
Smart Algicide

20,000 gallon 3 month supply \$385.99

Save \$68



**PLUS with this coupon
receive a FREE Bottle of
Natural Result™**



BioGuards new all natural
Enzyme Clarifier

Season Supplies are also available in ... 5,000, 10,000 or
30,000 gallon sizes and available with non-chlorine
SoftSwim products. Just ask us.

Can not combine with other offers. Expires May 31, 2012



Stain ID Kit™

Tired of stains spoiling the appearance of your pool. Identify the cause with this simple to use kit and than follow recommendations for successful removal.

SAVE \$4 off

While quantities last. Can not combine with other offers.
Expires May 31, 2012



Tired of
Vacuuming your
pool - Automate it

SAVE \$100 off



While quantities last. Can not combine with other offers.
Expires May 31, 2012



SAVE

\$1,000 off

Finnleo E Series

While quantities last. Can not combine with other offers. Expires May 31, 2012

Pool World

Pools, Spas, Service and Accessories

13524 E. SPRAGUE
SPOKANE WA 99216-0888

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U.S. Postage
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**Stop in &
Enter to Win a
25# Supply
of Silk Tab Chlorine***

2 Chances to win. Enter in April & May!
2 Winners per month, per store!

**One entry per month, per family.*

SPOKANE VALLEY STORE
13524 E. SPRAGUE
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5701 E. SPRAGUE
(509) 534-4833

NORTH SPOKANE STORE
9111 N. COUNTRY HOMES BLVD.
(509) 466-8220

COEUR D'ALENE STORE
235 W. SUNSET AVE.
(208) 765-5220



Help us, Help CF, and Save all Summer!!!

We're very proud to announce that in the last 3 years you've helped us raise nearly \$18,000 for Cystic Fibrosis through your generous donations and chlorine purchases!

You can help Splash for CF again this year. **Save 5% off** your purchases through August 31st with a \$10 donation to Cystic Fibrosis!! 60% of the donation stays here to aid the local CF center and the other 40% goes to Laps for CF a nonprofit foundation created by Emily Schreiber who herself is stricken with CF. Emily has raised over 1 million for CF research and children with CF. Your purchases of BioGuard Silk Tabs™, Silk Sticks™, Silk Smart Sticks® and donation will help make a splash in the lives of those with Cystic Fibrosis!

** Excludes Pool, Spas, and Sauna purchases. Can not be used with other offers.*



Toll Free: 1-800-876-4340

Online: www.poolworld.biz