

FALL 2011



# NEWSWAVES

13th Annual

## No Fair Sale

Don't miss out on fantastic savings opportunities during our **NO FAIR Hot Tub SALE** going on through September 17th! Rather than spend money on expensive booths and staffing for the fair, we choose to pass the savings on to you by offering you the lowest possible price on a **HOT SPRING, LIMELIGHT, HOT SPOT, or CALDERA** Hot Tub.

Why go through another winter without enjoying the warm soothing relaxation of a hot tub. After a busy day comes to a close there's no better way to end it than an evening soak. Relax under the stars while enjoying a soothing massage and promoting a restful slumber. Don't you deserve to treat yourself to a little relaxation?

So if you're going to the fair, enjoy the food, rides, games and entertainment. But if you're shopping for a hot tub, stop into any one of our locations today where you can be assured of a quality product, fair pricing, and a staff that makes your enjoyment our priority!!



Pool World

Customer Appreciation Day

**SAVE 10% off**  
on BioGuard  
watercare products.  
and **FREE**



## Pool Closing School

Thursday,  
September 15th,  
2011

7:00 P.M.

Central Spokane  
Store

5701 E. Sprague

Learn how to close your pool with  
tips from the experts.

Please R.S.V.P. 534-4833



## Start Spreading the News!!

Tell your friends and family how much you enjoy your Hot Spring, Tiger River, Caldera spa or swimming pool from Pool World and have them come in to see what they're missing.

If they mention your name as they become the proud owners of a new spa or pool, we'll Thank You with a \$100 gift card and they will receive \$100 off their purchase. It's our way of thanking you for being a loyal customer and spreading the good word about our products and company! There's no limit to the number of referrals you can send our way, we'll just keep rewarding you and your friends, so start spreading the news.

**Spokane Valley**  
Pool World  
13524 E. Sprague  
Spokane, WA 99216  
509-928-6585

**Central Spokane**  
Pool World  
5701 E. Sprague  
Spokane, WA 99212  
509-534-4833

**North Spokane**  
Pool World  
9111 N. Country Homes Blvd.  
Spokane, WA 99218  
509-466-8220

**Coeur d' Alene**  
Pool World  
235 W. Sunset Ave.  
Coeur d' Alene, ID 83815  
208-765-5220

# The Service Spot

## Simple Steps to Close your Pool



The safest and easiest way to close your pool is to give us a call and schedule to have it professionally closed, but for the D.I.Y.ers here is a guideline to follow. Page 2 has a checklist to use for supplies needed for your pool closure.

#1 To protect your pool surface & equipment be sure to have your pool water tested and balance the water according to the recommended winter instructions.

#2 Brush & vacuum pool. Clean the waterline with *BioGuard Off the Wall*.

#3 Chemically clean the filter using *Strip Kwik* or *Filter Cleanse*.

#4 Add *Artic Blue Shock* and *Artic Blue Algae Protector*.



Pool was not winterized properly resulting in a cracked filter tank and plumbing lines.

#5 Run filter for 24 to 48 hours.

#6 Lower water level below returns. Unless your pool can circulate with the water level below the skimmer, do not lower the level if temperatures are below freezing until the morning of the closure.

#7 Winterize equipment according to manufacturers directions. Evacuate lines and cover pool.

**\*Test the pool every couple of weeks until the pool freezes to make sure a chlorine residual is maintained. Add liquid shock (Hasa Clor) if needed.**

  
**Pool World**



To set up your pool closure please call:

**1-800-876-4340**

or

**509-928-6585**

Ask for Jordan, Ryan, Skyler or Tyler



# SAFETY COVERS



Why deal year after year with a tarp style cover that looks poor, is hard to put on, and unsafe for your family and pets when you could replace it with a safe, attractive, and secure winter cover that will provide years of use. You'll no longer spend hours draining, cleaning, and removing your pools cover come spring. We also suggest retracting your automatic cover and using a safety cover for winter to prevent your auto cover from getting damaged due to our strong winters.

Give us a call today to arrange for a **FREE ESTIMATE!!**

**509-928-6585**

Standard Cover



Plastimayd Safety Cover



Automatic Cover



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

**Free  
Water  
Testing**

# POOL CLOSING CHECKLIST

Test and Balance Water

**10 % Off**

Balancing Chemicals

Valid 9/12/11 - 10/31/11  
Must have coupon for discount

Pool Water Tubes  
8' or 10' Double or Single

**Save  
\$1 off**

Valid 9/12/11 - 10/31/11  
Must have coupon for discount



Clean and Store Solar Cover

**15 % Off**

Stow-Away  
Cover Cleaner/Deodorizer

Valid 9/12/11 - 10/31/11  
Must have coupon for discount



Standard Winter Covers  
Above-ground or In-ground

**10 % Off**

Valid 9/12/11 - 10/31/11  
Must have coupon for discount



Clean Filter before closing pool

**15 % Off**

Strip Kwik®

Valid 9/12/11 - 10/31/11  
Must have coupon for discount



Filter Sand

**10 % Off**

Valid 9/12/11 - 10/31/11  
Must have coupon for discount



Add Anti-Freeze to skimmer once  
pool lines and skimmer have been  
drained and evacuated.

**Save \$1 off**

Valid 9/12/11 - 10/31/11  
Must have coupon for discount



Parts

**Save  
10 % Off**

In Store part purchases only. Does not apply to service work.  
Valid 9/12/11 - 10/31/11  
Must have coupon for discount



## Winter Products

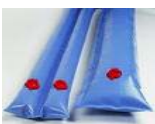
Ice Pillows  
4' x 4'



Water Tubes

8' Single  
10' Single

8' Double  
10' Double



Smart Pool WinterPill  
Treats up to 34,000 gallons



Valid 9/12/11 - 10/31/11  
Must have coupon for discount

Winter Kits  
Algae Protector & Winter Shock

Treats up to  
24,000 gallons

Treats up to  
12,000 gallons



**SAVE**  
**\$8.00 off**    **SAVE**  
**\$4.00 off**



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



# Fall Savings!!

Pools

Spas

Saunas

Grills

Heaters

Filters

Cleaners

Brushes

Telepoles

Paint

Chemicals

Ladders

Slides

Games

Toys

Masks

Goggles

Floats

Furniture

Steps

Rails

Covers

Scents



**Save  
15% off**



Baquaspa  
3 packs

Sanitizer, Oxidizer,  
and Waterline Control

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11

**SILK BALANCE**

**Save  
\$20 off**



Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11



**Save  
\$5.00 off  
any  
\$50.00 or more  
In-store  
Purchase**

Not valid with any other offer.  
Limit 1 per household  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11

Cover/Drain Pump

**Rule Cover Pump**



Auto On/Off allows you to leave the  
cover pump on the cover.

**\$25.00  
off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11

**SeaKlear**

Spa System Flush



**Save  
\$2.00 off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11



Vinyl Cover  
Protectant  
Creme



**Save 20% off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11



Purchase a new  
Sunstar Spa  
Cover and

**Save  
\$50.00**

Choose from the 10 colors above.

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11



Don't lose the wonderful tan  
you've got this summer. Tan in  
the privacy of your own home!



**Save  
\$300 Off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11

**Fix A Leak**



Fix a Leak is a  
blended product  
designed to seal  
leaks. Can be  
used for leaks in  
a shell or in  
plumbing lines.  
Will seal holes  
1/8" in diameter.

**Save  
\$1.00 off on 16 oz.  
\$2.00 off on 32 oz.**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/12/11 - 10/31/11



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# Experience Silky ... Clean ... Clear Water

Make treating your spa simple and easy with no testing, no mixing, and no harsh chemical odors. Plus your skin will not be dry or irritated. Try SilkBalance today.



Your satisfaction is guaranteed or your money back. Simply return the unused portion for a FULL REFUND.  
FREE Auto-shipping available



## BioGuard splash for CF Thanks for Helping

We are pleased to announce that with your help we were able to contribute over \$7,700 to Splash for CF. 60% of the donation will stay here in Spokane at the local CF Care Center and the other 40% will go to *Laps for CF* which supports other CF related causes such as research and family assistance. **Many of you purchased \$10 bracelets for which we issued 5% savings on all your in-store purchases through August 31st!** Thank you again.



## Water Exercise

Exercise in your Hot Tub is a great way to improve muscle tone and relax at the same time. We suggest you check with your physician before doing water exercise even though you will find this exercise for your Thighs to be simple and easy to perform.

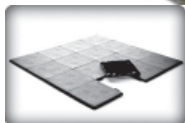
### Thigh Toning

Sit or stand in the tub or pool and tighten your thigh muscles. Hold for approximately 4 seconds. Relax and repeat 3 to 4 times. Increase to 10 repetitions.

If you've got questions or concerns about your pool or spa you can find a lot of helpful information by visiting our web-site at

**[www.poolworld.biz](http://www.poolworld.biz)**

You'll find money saving coupons and various other specials/events.



## SmartDeck™

### A Smart Solution

A stylish, efficient deck choice for a sturdy patio in minutes. Withstands a lot of weight. Simply level your area and lock one 24-inch panel into the next for a level and sturdy patio. SmartDeck features an elegant stamped concrete texture in a black color that adds an element of style to any landscape. Easy to handle and easy to install, it's modular design allows for countless configurations in minutes. Great for permanent or temporary use.

Other quality accessories:



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

Here's Where

## Our Crews Have Been Recently

Our construction crews have been busy making dreams come true by building some great pools in the area this summer.



Here's a job recently completed on the lake in Moses Lake. The gunite pool has many features ... Water cascades into the pool from the benches located on the deck and shoots into the pool from several deck jet locations. This pool also includes a fun Splash Pad off to the side of the pool! Gorgeous setting for the pool the family spends hours enjoying.

### Shelley Lake Apartments

Ours crews are working on the finishing touches to a commercial gunite pool being built here in the Spokane Valley for Shelley Lake Apartments. It's a nice size pool for the residents and one they should get a lot of enjoyment from.

Several other pool projects have been built this summer for homeowners throughout the region. If you're considering a pool for next year start planning now and get on the schedule so you don't miss out on next year's swim season.

## Instant Wellness

Much has been made of the health benefits of sauna bathing. With good reason. Physically, nothing is more reinvigorating than a deep, healthy sweat every day. Tension fades. Muscles unwind. Mentally, we emerge relaxed, revived and ready for whatever the day may bring.

A few minutes a day is all it takes to look and feel better. The body's response to gentle, persistent heat is well-documented and proven day in and out by people all over the world. Which is why more and more doctors are recommending its purifying benefits.

Finnleo Saunas come in several different models and sizes so there is sure to be one to fit your needs. They are a quality built product that will give you years of trouble free enjoyment. Visit us today to see how easy it can be to start feeling and looking better.

**finnleo**  
pure sauna



## SPA TRADE-IN SALE

If you've had your Hot Spring, Tiger River, or Caldera Spa and have been enjoying it for years but find that you would like to enjoy many of the great new features available on the newer models, now is the time to upgrade during our Spa Trade In Sale! Just ask us about Trading In your spa for a new model and we'll give you credit for your old spa to apply towards your new one.

You can enjoy many new features such as beautiful new colors, carefree skirting, new unique sensational jets, exceptional LED lighting, tranquil water features, optional Salt water systems and advanced technology sound systems on selected models.

## TRADE-IN SALE

September 19th - October 15th

 Pool World

Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



# The Service Spot



## Prepare your Tub for Winter Soaking Now

Nothing feels better during the up coming season than a warm relaxing soak in your Hot Tub. Our service techs recommend you prepare your tub by doing a few things before the colder weather arrives. Here are a few suggestions to make sure your tub is ready when you're ready to enjoy it:

1. Remove your filter and add some Spa System Flush to the water to clean the lines.
2. Drain and clean the tub surface with a Surface Cleaner.
3. Clean or replace your filter(s). Some people find it handy to have a spare filter(s).
4. Check your cover and see if it needs to be replaced or clean it well and use some Sunstar Cover Creme to protect the vinyl and keep it in good condition.
5. Make sure your tubs system is operating with out any leaks or odd noises. Repair or call for service if there are any signs of the tub needing work.
6. If your tub has wood skirting it is a good idea to give it a coat of stain before winter to protect it from damage.

If you will be away for an extended time during the winter be sure to drain and winterize your spa before leaving.

  
**Pool World**



To set up your pool closure please call:

**1-800-876-4340**

or

**509-928-6585**

Ask for Jordan,  
Ryan, Skyler  
or Tyler

## Lay-away for Spring Installation

If you are considering a pool renovation, new liner, pool pump, filter, heat pump, automatic cleaner or any other large items for your pool and would like to plan in advance and prepare for early installation in the spring/summer of 2012 do a LAY-AWAY and get on the service books. Lock in 2011 pricing and be one of the first to get their project done and ready so your swimming season isn't interrupted. Make monthly payments during the fall/winter to help pay down your final balance so it isn't such a large chunk out of your wallet all at once upon completion of your project! Call us today to discuss your plans and arrange for a FREE Estimate!



  
**Pool World**

Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)



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SPOKANE WA 99214-0927

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Permit No. 4



## EXTRA - EXTRA

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to get this Newsletter ...  
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Spokane, WA 99212  
509-534-4833

**North Spokane**  
Pool World  
9111 N. Country Homes Blvd.  
Spokane, WA 99218  
509-466-8220

**Coeur d' Alene**  
Pool World  
235 W. Sunset Ave.  
Coeur d' Alene, ID 83815  
208-765-5220



# Yes, I want to receive the **NEWSWAVES Newsletter** through Email

Pool World is changing with the times. Who would have imagined years ago that a day would come where we get email, news and live broadcasts on our phones? That day has come and in an effort to save on the environment we are changing with the times and will now email the *Newswave* Newsletter in the future. We want to continue to provide you with great tips and Money Saving Coupons for your pool/spa but in a different delivery manner. Please be sure to fill out the Newswaves email form to let us know if you'd like to receive your copy in print format or via email or this will be the last newsletter you will receive! We don't want to miss you, so don't miss us!

**Get us your Email Address by  
September 30, 2011 and we will enter your name  
in a drawing for a \$200 Pool World Gift Card!!**

Drop it off:

Fill out the form on the right and drop it by any  
one of our 4 stores today

Website:

Go to [www.poolworld.biz](http://www.poolworld.biz) to enter your Email

Email:

Email us @[contest@poolworld.biz](mailto:contest@poolworld.biz)

Phone:

Call us at 1-800-876-4340 and give us  
your Email!

Don't miss out on the great tips, helpful  
pool/spa articles and COUPON SAVINGS!

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Spokane Valley, WA 99214