

WINTER 2010

 Pool World

NEWSWAVES



Mark your calendar for
Saturday, December 4th
It's a day you won't want to miss. It's our 19th Annual Warehouse Sale where you'll find fantastic savings on hot tubs, accessories, saunas, grills, filters, chemicals, and toys!

13524 E. Sprague
(between Shopko & Target)
ONE DAY ONLY 9AM to 5PM

* Central, North, & CDA Stores will be closed Saturday, December 4th. All Stores will reopen with normal operating hours, December 6th.

TOLL FREE:
1-800-876-4340

Winter Business Hours:

9:00 am - 5:30 pm
Mon - Fri
9:00 am - 5:00 pm
Saturday
Service 8:00 am - 5:00 pm
Monday - Friday
Valley Store E. 13524 Sprague
Web Page: www.poolworld.biz
E-Mail: service@poolworld.biz



The Gift that Keeps on Giving

A hot tub is a great gift for the entire family! It's the perfect place to spend time together or a wonderful spot to soak and enjoy some time alone reflecting on the day. It's the perfect vacation right there in your own backyard. A place where parties are centered around. A great fun spot to celebrate the holidays, a birthday party, family get togethers, and game day gatherings. Young, old, and in between all enjoy the benefits they receive from a good soak in the hot tub.

There's one thing most all hot tub owners have in common and that is that we find the hot tub the perfect spot to relax and enjoy the warmth on these cold winter evenings. A good soak in the tub leaves us warm, toasty, relaxed and stress free!

So many great innovations over the years now make hot tubs super easy to enjoy and maintain. Stop in to any of our 4 locations today and let us show you the many benefits of owning a HOT SPRING, LIME-LIGHT, HOT SPOT or CALDERA Spa.

It's a gift your entire family will enjoy day after day, year after year. The gift that keeps on giving!



All December you can help fill our spas with Toys for Tots and make a child happy this season. Bring in a new toy between December 1st and December 22nd and **save 10% off** your purchase of water care products, filters, or spa accessories. These savings can be combined with other offers.

Toys must have a minimum value of \$10.00

SPOKANE VALLEY
13524 E. SPRAGUE
(509)928-6585

CENTRAL SPOKANE
4808 E. SPRAGUE
(509)534-4833

NORTH SPOKANE
9111 N. COUNTRY HOMES BLVD.
(509)466-8220

COEUR D'ALENE
235 W SUNSET AVE
(208)765-5220

Service Spot



Equipment installation & repair, plumbing installation & repair, resurfacing, new liner installations, maintenance service, and vacuuming. Call our team of professionals when in need of help with your pool/spa.

Toll free 1-800-876-4340
Service Department
928-6585

We accept:
Cash, Checks
Visa, Mastercard
Discover and
American Express.

You can also use your credit card on our website to pay bills or put deposits on orders. Go to:

www.poolworld.biz



Just a reminder that we are relocating our Central Store location in January. We will be moving to the old Dick's Suzuki building at 5701 E. Sprague. Located in front of Home Depot, the new location should be easy access for you and we will be expanding our showroom which will mean more products and services than we were able to offer in the past. Stop in and see us!

You love your hot tub so tell your friends about it and all the great benefits of owning one and send them our way. If they mention your name when they become a proud owner we'll reward you with a \$100.00 gift card and your referral will receive \$100.00 off their spa or pool!!

You and your friends will benefit!



INTRODUCING



World's Best Smoker and Grill!

Our newest addition to our family of grills is the Big Green EGG. Derived from the ancient clay cooker called a "kamado," the modern Big Green EGG with all its improvements was first introduced in 1974. The EGG is a unique barbecue product, with unmatched flexibility and capabilities that surpass all other conventional grills. It's a smoker, a grill and an oven where you can cook literally any food on it all year long.

Some benefits of the Big Green EGGs are:

- . Fast lighting with no fluid. Ready to cook in 10 minutes.
- . Ceramic walls retain heat with accurate temperature control.
- . No grease flare-ups.
- . Can be used year round, even in freezing temperatures.
- . Fuel efficient, unburned charcoal can be reused.
- . Safer around children than metal grills. Surface stays cooler.
- . Produces food that is extremely juicy and succulent.



The perfect gift for the BBQ fanatic!

**See coupon savings on Insert Page*

You could be the next Silk Tab Winner

Visit us early next April and May for a chance at winning a supply of Silk Tabs for your pool!

People love Silk Tabs! The wonderful silky feel in the water, combined with the crystal clear look to the water makes them a step above any other 3" tab available. Once people try them they never want to use another tablet again. FEEL the difference and experience crystal clear, silky water with Silk Tabs.



Help Us Help Pets

This year again, Pool World has teamed up with the Spokane Humane Society in our effort to help the community!

December 4th, from 10 A.M. to 3 P.M. the Spokane Humane Society will be on location at our store in the Spokane Valley (located at 13524 E. Sprague) facilitating pet adoptions. And you can **bring your pet in that day to have their picture taken with Santa.**



And during the month of **December** you can bring a ***Toy for Tots** or a ***Toy for Pets** in to any one of our 4 locations and you will receive **10% off your purchase of water care products, filters, or spa accessories that day.**

January and February visit any one of our stores and purchase a 'Paws for Cause' and receive a special savings for your donation!

*Toy must be a minimum value of \$10.00.

Ozone

Ozone is one of the most if not the most favorable method to treat water. Ozone is a safe, proven technology that leaves no chemical taste or smell and it is gentle on your skin and spa equipment. Ozone eliminates chloramines, and the only by product is pure oxygen. It kills all known bacteria, viruses, yeasts and other contaminants. Ozone helps shock your spa to rid it of oils and other organics that can combine and cause a hot tub ring. Ozone will leave your spa water clean, clear, and smelling great. No harsh chemical odors from high chlorine or bromine levels because you are able to use just a small amount of chlorine to supplement the ozone. If you don't already have an ozonator, consider installing one. They are simple and easy to install and offer great benefits.

Many spas in the past few years have come equipped with an ozonator. Most of these ozonators are designed to last for 2 to 5 years. If your spa has an ozonator and you're not certain it is still working there is a convenient test kit you can use to determine whether it is working or needs to be replaced.

Is your Ozonator Working?



If your ozonator is over 2 or 3 years old you may want to test to make sure it is still working properly. We carry a handy test kit to see if sufficient Ozone is present to aid in oxidation. The kit runs \$12.00 regular. **Special \$10.00**

Save Time and Money!!

Join the
 **Pool World**
Mineral Cartridge Club

Automatic Shipment of new cartridge every 4 months.
FREE Shipping in the US
Save \$2.00 off retail price.

Call: 1-800-876-4340



**Sweat
Flush Toxins
Burn Calories
Increase your Heart Rate
Relax your Muscles
Look Better
Feel Better**

Starting as low as \$66/month, O.A.C..

*FREE delivery and setup with any indoor Infrared and Passport Series to the Spokane/CDA area.

*Excludes G series



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



ACE™
Salt Water Sanitizing System

Using a diamond electrode, salt and water, the new **ACE** salt water sanitizing system from Hot Spring generates **natural chlorine** as well as other powerful oxidizers.

The ACE system will:

- . **Save you time** and make it easier for you to maintain your Hot Spring Spa.
- . **Make your hot tub water feel like salt water** for a truly enjoyable bathing experience.
- . **Let you enjoy being environmentally friendly.** You'll use less products and fewer bottles.

Our customers are loving the simplicity and ease of maintaining their spa using ACE. Stop in and talk to us about the system today.

We offer TRADE-INS for your old spa! You can find even more ways to enjoy your hot tub experience with new lighting, new water features, new jets, and wireless sound systems!

ACE™ Save **50% off**
Salt Water Sanitizing System
12/01/10 - 12/31/10 Must have coupon.

Metals in the Water Cause Problems

Copper and Iron can cause staining of the spa surface, discolored water, and copper can turn the hair green. Green/greenish blue stains are caused from copper in the water. Brown/brownish rust stains are most often caused from iron in the water source. There are products which can be added to the water to put the metals in suspension. If you are on a well or having problems of this nature be sure to stop in with a water sample and we will be glad to help you.



When filling your spa there is a pre-filter that can be used to filter out trace metals, sediment, and rust from the water before it enters your spa water. Just attach the filter to your hose and fill your spa. Simple, easy, affordable to use and can help solve a lot of issues.

WINTER

Cover Care Tips

- 1) Test your water on a regular basis. Bad water chemistry can cause your spa cover to mildew.
- 2) Condition your cover before the snow flies and again in the spring. Sunstar Vinyl Conditioning Creme keeps the vinyl supple and prohibits it from drying out due to harsh winter conditions.
- 3) **AVOID USING A RAKE, SHOVEL OR OTHER SHARP TOOLS TO REMOVE SNOW AND ICE.**
- 4) Handle tie-down straps and handles with care because the cold conditions can cause the vinyl to crack or rip if not handled carefully.



Grill Year Round

Just because it's winter doesn't mean you can't enjoy a great BBQ. With our quality grills you can grill year round. Having the family and friends over for the football or basketball game? Why not treat them to a great grilled appetizer or meal. Make a party of it. Show them your skills on the grill. We have **Weber** charcoal or gas grills, **Traeger** wood pellet smokers, and the legendary **Big Green EGG** grills in stock year round for your grilling pleasure.

*** Save \$125 off most models on December 4th or \$100 off most models the entire month of December. See coupons for details**

Spa of the Month

SOLANA.
Serenity made simple.

Serenity couldn't get much simpler in this sharp, stylish, smart spa. The perfect size at 6' 6" this tub offers an excellent massage with the exclusive Moto Massage jet and Precision jets. This spa has features you just have to see, including a great cool off seat that can transition to a comfortable lounge seat. Perfect for couples or the family. An excellent value at \$4,790!!



Warehouse Sale

Bring in a toy for Toys for Tots or a Toy for Pets and Save an extra 10% off ALL December!!

ONE DAY SAVINGS 12/04/2010



Spa Cover

If your spa cover looks like this one or is breaking your back trying to lift it, it's time for replacement.

10 Colors, 3 Year Warranty
Installation Available



Save \$75.00 off

Saturday, December 4, 2010

Not valid with any other offer. Must have coupon.

COVERMATE I and III

Invest in a cover lifter for your spa. It will save on the life of your cover and you'll appreciate the ease in removing and replacing the cover when you want to use the spa. Save \$50.00 off CMI and CM3.



Save \$50.00 off

Not valid with any other offer. Must have coupon.



Indoor Saunas

***Save \$750.00 off**

Includes FREE delivery and assembly to Spokane/CDA area for Infrared and Passport Traditional Series

*Excludes the G series

Saturday, December 4, 2010

Not valid with any other offer. Must have coupon.



Grande

TANNING SYSTEM

Save \$500.00 off

Saturday, December 4, 2010

Not valid with any other offer. Must have coupon.



Choose from the best & Grill Year-round!!



Big Green Egg



***Save \$125**

Includes FREE delivery and assembly to Spokane/CDA area

Saturday, December 4, 2010



*Excludes: Traeger Junior, Big Green EGG Small & Mini, Weber Smokey Joe, Weber Q, Go Anywhere, Performer, and Spirit Series grills

delpure

SPA OZONE GENERATOR



Save \$75.00 off

Reg. \$290.00

Saturday, December 4, 2010

Not valid with any other offer. Must have coupon.



CHEMICALS

All BioGuard and SpaGuard chemicals for the pool/spa are discounted. Stock up and save!!

SAVE 15% OFF

Saturday
December 4, 2010

Not valid with any other offer.
Must have coupon.



SpaGuard.

Warehouse Sale

Bring in a toy for Toys for Tots or a Toy for Pets and Save an extra 10% off ALL December!!

ONE DAY SAVINGS 12/04/2010



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

December Specials

Bring in a toy for Toys for Tots or a Toy for Pets and Save an extra 10% off ALL December!!

LEISURE CONCEPTS INC.

Spa Accessories



SpaCaddy



SmartDeck



DuraStep



SpaUmbrella



SMARTSTEP



SmartStep Jr New!



SMARTRAIL

\$SAVE 20 % off

12/01/10 - 12/31/10

Must have coupon.



\$Save

15%

off all BaquaSpa products

12/01/10 - 12/31/10

Must have coupon.



SPA FILTERS

Buy 1 get 10% Off

Buy 2 get 15% Off

Buy 3 get 20% Off

Buy 4 and Save 25%

12/01/10 - 12/31/10

Must have coupon.

Traeger Pellets, Rubs, and Sauces



\$Save \$2.00

12/01/10 - 12/31/10

Must have coupon.



Tanning Beds

\$Save 25% off

Free Delivery & Assembly to Spokane/CDA area

12/01/10 - 12/31/10

Must have coupon.

All Tanning Lotions



\$SAVE 35 % off

12/01/10 - 12/31/10

Must have coupon.



delpure
SPA OZONE GENERATOR

\$Save \$50.00 off

Reg. \$290.00

12/01/10 - 12/31/10

Not valid with any other offer. Must have coupon.



CHEMICALS

All BioGuard and SpaGuard chemicals for the pool/spa are discounted. Stock up and save!!

Save 15% OFF

12/01/10 - 12/31/10

Not valid with any other offer. Must have coupon.



Spa Cover

\$Save \$50.00 off

12/01/10 - 12/31/10

Not valid with any other offer. Must have coupon.



Indoor Saunas

***\$Save \$500.00 off**

Includes FREE delivery and assembly to Spokane/CDA area for Infrared and Passport Traditional Series

*Excludes the G series

12/01/10 - 12/31/10

Not valid with any other offer. Must have coupon.



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

December Specials

Bring in a toy for Toys for Tots or a Toy for Pets and Save an extra 10% off ALL December!!



Enjoy the natural blends of essential oils, herbs, & botanicals which promote the well being of your mind, body & spirit.

Buy 1, Get 1 FREE

12/01/10 - 12/31/10

Must have coupon.

SilkBalance

Simple, Safe, Pure Water...that's it!
No More dry itchy skin
No more confusing water balancing and testing



\$SAVE 15 % off

12/01/10 - 12/31/10

Must have coupon.

Choose from the best & Grill Year-round!!



Big Green Egg



***FREE COVER**

Includes FREE delivery and assembly to Spokane/CDA area

12/01/10 - 12/31/10



*Excludes: Traeger Junior, Big Green EGG Small & Mini, Weber Smokey Joe, Weber Q, Go Anywhere, Performer, and Spirit Series grills



Outdoor Patio Heaters

\$SAVE \$25.00

12/01/10 - 12/31/10

Must have coupon.



\$SAVE \$5.00 OFF

reg. \$32.95

12/01/10 - 12/31/10

Must have coupon.



GLB Protect Plus

Protects against Stains, Scale & Rust while brightening water

\$SAVE 20% off

12/01/10 - 12/31/10

Must have coupon.

Disco Light Balls



\$SAVE \$5.00 OFF

reg. \$23.41

12/01/10 - 12/31/10

Must have coupon.

Fun Stocking Stuffers for the Holiday Season



Sample Scent Packs

15% off



Fragrance Gift Packs

\$save \$5 off

Outdoor Speakers by Acoustic Research



\$save \$25 off



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Online: www.poolworld.biz



Pool World

Pools, Spas, Service and Accessories
 13524 E. SPRAGUE
 SPOKANE WA 99216-0888

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Join us for our
 19th Annual
WAREHOUSE SALE,
 December 4, 2010
 13524 E. Sprague

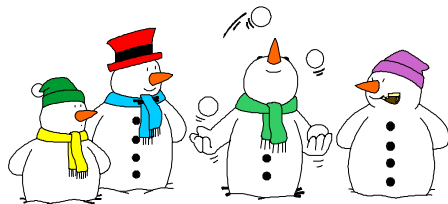
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 They reopen with normal operating hours, December 6th

SPOKANE VALLEY STORE
 13524 E. SPRAGUE
 (509) 928-6585

CENTRAL SPOKANE STORE
 4808 E. SPRAGUE
 (509) 534-4833

NORTH SPOKANE STORE
 9111 N. COUNTRY HOMES BLVD.
 (509) 466-8220

COEUR D'ALENE STORE
 235 W. SUNSET AVE.
 (208) 765-5220



Happy Holidays

*During the Holiday Season, our thoughts
 turn to those of you who have
 made our progress possible.*

*Our family wishes you and your family
 BEST WISHES for the HOLIDAY SEASON
 and hope you enjoy a wonderful NEW YEAR
 filled with Peace, Joy, Hope and Happiness.*

The Pool World Staff



Our biggest hot tub sale of the year is December 4th!
 You'll enjoy huge savings off Hot Spring, Caldera, Lime-
 light, Tiger River, and Hot Spot tubs. New hot tubs
 starting as low as \$3,710! 2010 models with savings as
 high as \$2,500!

We'll have renewed tubs starting at \$1,200 and there will
 be some AS IS previously enjoyed models starting at
 \$500. Something for anyone looking for a hot tub and
 perfect timing for Holiday enjoyment!

Be sure to mark your calendar. It's a sale you won't want
 to miss!



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Online: www.poolworld.biz