

FALL 2010

We will be moving our Central Store to the former location of Dick's Suzuki at 5701 E Sprague in January. See us there.



Pool World

NEWSWAVES



## Enjoy clean, pure water Automatically



**ACE™**  
Salt Water Sanitizing System

Using a diamond electrode, salt and water, the new **ACE** salt water sanitizing system from Hot Spring generates **natural chlorine** as well as other powerful oxidizers.

### The ACE system will:

- . **Save you time** and make it easier for you to maintain your Hot Spring Spa.
- . **Make your hot tub water feel like salt water** for a truly enjoyable bathing experience.
- . **Let you enjoy being environmentally friendly.** You'll use less products and fewer bottles.

The new ACE system is available on all 2010 Hot Spring and Lime Light Spas.

**We offer TRADE-INS for your old spa!** You can find even more ways to enjoy your hot tub experience with new lighting, new water features, new jets, and wireless sound systems!



## Spread the Good News!!

Tell your friends and family how much you enjoy your Hot Spring, Tiger River, Caldera spa or swimming pool from Pool World and have them come in to see what they're missing. If they mention your name as they become the proud owners of a new spa or pool, we'll Thank You with a \$100 gift card and they will receive \$100 off their purchase. It's our way of thanking you for being a loyal customer and spreading the good word about our products and company!



Pool World

Customer  
Appreciation Day

**SAVE 10% off**  
on BioGuard  
watercare products.

and **FREE**



## Pool Closing School

Thursday,  
September 23rd,  
2010  
7:00 P.M.  
Valley Store  
13524 E. Sprague

Learn how to close your pool with  
tips from the experts.

Please R.S.V.P. 928-6585

### Valley

Pool World  
13524 E. Sprague  
Spokane, WA 99216  
509-928-6585

### Central

Pool World  
4808 E. Sprague  
Spokane, WA 99212  
509-534-4833

### North

Pool World  
9111 N. Country Homes Blvd.  
Spokane, WA 99218  
509-466-8220

### Coeur d' Alene

Pool World  
235 W. Sunset Ave.  
Coeur d' Alene, ID 83814  
208-765-5220



### Mineral Cartridge Club

Using the Frog Mineral Cartridge works great to reduce chemicals, but it can be easy to forget to replace as needed. We make remembering to change it easy. Just sign up for our new Pool World Mineral Cartridge Auto Ship and you'll never forget again:



Automatic Shipment of new Frog cartridge every 4 months.

FREE Shipping in the US  
Save \$2.00 off retail price.

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If you've got questions or concerns about your pool or spa you can find a lot of helpful information by visiting our web-site at **www.poolworld.biz**  
You can find money saving coupons that change monthly and various other specials and events.

# SAFETY COVERS

offer Peace of Mind

You can rest assured that your family will be safe from harm when your pool is not in use. Using the latest technological concepts, Plastimayd has created a superior cover that gives you 4,000 pounds of break-strength by combining a superior thread, mesh material and strap composition that is child proof, weather proof, and worry proof.

The cover is so much easier to deal with than the standard tarp style winter covers. It is safer and far more attractive than a standard winter cover. You'll no longer spend hours draining, cleaning, and removing your pools winter cover come spring. We also recommend this cover to be used in place of your automatic cover in our area because the auto covers are often damaged severely from our strong winters. (See pictures below)



Easy to use!  
Strong and safe for our extreme winter conditions!

Give us a call today to arrange for a **FREE ESTIMATE!!**

**509-928-6585**

## Valuable Coupon Savings



\*Don't forget to clean the filter sand using Strip Kwik® this fall before closing the pool for the winter.

Save **15% off**

Valid 9/12/10 - 10/31/10

## Valuable Coupon Savings



Stow-Away Cover Cleaner/Deodorizer

Save **15% off**

Valid 9/12/10 - 10/31/10

## Why not to use an Auto Cover as your Winter Cover Auto cover winter failures



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# SmartDeck™

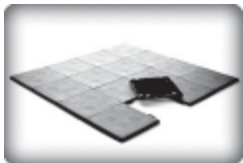
a Smart Solution

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- . Stylish, efficient choice for a deck
- . Elegant stamped concrete texture
- . Graphite color adds style to any landscape
- . Sturdy construction

Simply level your area, lock one panel into the next and you'll have a sturdy patio in minutes!



**SmartDeck**  
8' x 8' Area \$390.00  
Trim Package \$64.95

## Grill Year Round!!!

It's hard to find anyone who doesn't enjoy good grilled food. You can grill so many foods; any good cut of beef, chicken, turkey, ham, ribs, fish, garden fresh vegetables, and pizza. Entertaining is so easy and simple if you're using a good BBQ grill. It's easy to enjoy grilling year round with a Traeger or Weber grill. You don't have to heat up the home, mess up the stove or oven, no messy pots to clean, no odors to deal with in the home, just great grilled food!

*With Football Season and Turkey Day coming up don't be left dealing with your old burnt out grill! Stop in and pick the model that best fits your needs and start loving your grill!*



Stop in and see the Traeger Deluxe grill

## SPA TRADE-IN SALE

If you've had your Hot Spring, Tiger River, or Caldera Spa and have been enjoying it for years but find that you would like to enjoy many of the great new features available on the newer models, now is the time to upgrade during our Spa Trade In Sale!

Just ask us about Trading In your spa for a new model and we'll give you credit for your old spa to apply towards your new one.

You can enjoy many new features such as beautiful new colors, carefree skirting, new unique sensational jets, exceptional LED lighting, tranquil water features, optional Salt water systems and advanced technology sound systems on selected models.

## TRADE-IN SALE

September 20th - October 16th



## Thanks for Helping Fight CF

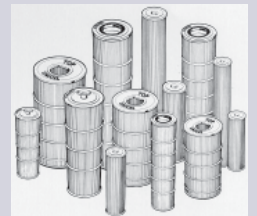
Thank you for your generous donations to CF (Cystic fibrosis). We are pleased that with your help we were able to contribute \$5,900 to Splash for CF. 60% of the donation will stay here in Spokane at the local CF Care Center and the other 40% will go to Laps for CF which supports other CF related causes such as research and family assistance. **Many of you purchased \$10 bracelets for which we issued 5% savings on all your in-store purchases through August 31st!** Thank you again for helping this great cause! For more information on how you can help go to [www.splashforcf.org](http://www.splashforcf.org)

## Did You Know?

You can bring your filter in for a professional cleaning. The service is environmentally friendly and saves on the life of your filter elements. The service takes about 2 weeks so you need to have a spare element. Let us do the dirty work for you!



**Reduce-Reuse-Recycle**  
Waste Stream Reduction



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)





PO BOX 14927  
SPOKANE WA 99214-0927

Presorted Standard  
U.S. Postage  
PAID  
Spokane, WA  
Permit No. 28

# Pool Closing School

Thursday,  
September 23rd, 2010  
7:00 P.M.  
Valley Store 13524 E. Sprague

**Please R.S.V.P. 928-6585**  
**Toll Free 800-876-4340**

We will be moving our Central Store to the former location of Dick's Suzuki at 5701 E Sprague in January. See you there!

**Valley**  
Pool World  
13524 E. Sprague  
Spokane, WA 99216  
509-928-6585

**Central**  
Pool World  
4808 E. Sprague  
Spokane, WA 99212  
509-534-4833

**North**  
Pool World  
9111 N. Country Homes Blvd.  
Spokane, WA 99218  
509-466-8220

**Coeur d' Alene**  
Pool World  
235 W. Sunset Ave.  
Coeur d' Alene, ID 83815  
208-765-5220



*Step into a Finnleo sauna and close the door  
on the rest of the world!*

A sauna offers many key health and wellness benefits:

- 1. Saunas relieve stress.** The heat from the sauna relaxes the body's muscles, improves circulation and stimulates the release of endorphins (the body's all natural "feel good" chemical).
- 2. Saunas relax muscles and soothe aches and pains in our muscles and joints.**
- 3. Saunas flush toxins** making a sauna one of the best ways to detoxify our bodies.
- 4. Saunas can induce a deeper sleep.**
- 5. Saunas cleanse the skin.** When the body begins to produce sweat, the skin is then cleansed and extra dead skin cells are replaced.
- 6. Saunas improve cardiovascular performance.** The skin heats up and body temperature rises causing the blood vessels near the skin to dilate and "cardiac output" increases.
- 7. Saunas burn calories.** A moderately conditioned person can sweat off 500 grams in a sauna in a session, consuming nearly 300 calories in the process.
- 8. Saunas help fight illness.** As the body is exposed to heat and or steam, it produces white blood cells more rapidly, which in turn help to fight illnesses and kill viruses.
- 9. Saunas just feel good!** The sauna provides a pampering retreat - where we can relax and restore body and mind.

**Sauna bathing makes you "Feel Better", "Look Better" and "Sleep Better"! Stop in today!**

# Savings!!

We will be moving our Central Store to the former location of Dick's Suzuki at 5701 E Sprague in January. See us there.

Pools

Spas

Saunas

Grills

Heaters

Filters

Cleaners

Brushes

Telepoles

Paint

Chemicals

Ladders

Slides

Toys

Masks

Goggles

Floats

Furniture

Steps

Rails

Covers

Scents

## Traeger Pellets

\$17.25 reg.



**Save \$2.00 off**

each bag when you purchase 4 or more at a time.

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10

## Leisure Concepts COVERMATE I and III



Save your back and have your spa cover last longer with the Covermate spa cover lifter.

**Save \$25.00 off**

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10

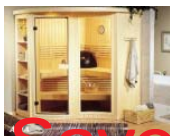


Purchase a new Sunstar Spa Cover and

**Save \$50.00 off**

Choose from the 10 colors above.

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10



**Save**

**\$100 Off**

FREE delivery & assembly to Spokane/CDA

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10



## Spa Cover Conditioner



Restore the luster to your spa cover and pillows and protect them from the harsh elements.

**Save 20% Off**

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10

## SpaWand Save

**\$10.00 off**

Clean your spa, pool steps, swimouts or other small bodies of water without hoses or hookups.



Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10

## Spa System Flush



Super cleans your plumbing system on Hot Tubs and Whirlpool Baths. Removes Deposits, Scum, & Grime without harsh chemicals. Earth Friendly Formula. 1 bottle treats 800 gallons.

**Save \$2.00 off**

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10

## Fix A Leak



Fix a Leak is a blended product designed to seal leaks. Can be used for leaks in a shell or in plumbing lines. Will seal holes 1/8" in diameter.

**Save \$1.00 off on 16 oz. \$2.00 off on 32 oz.**

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10

## Privacy Screens & Steps



Everwood Privacy Screens & Everwood Steps for your spa are stylish, durable & easy to care for.

**Save \$50.00 off**

Not valid with any other offer. Must have coupon for discount. Valid 9/10/10 - 10/31/10



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# Savings!!

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Pools

Spas

Saunas

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Heaters

Filters

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Brushes

Telepoles

Paint

Chemicals

Ladders

Slides

Toys

Masks

Goggles

Floats

Furniture

Steps

Rails

Covers

Scents



**Save  
\$2.00  
off**



Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10

## Outdoor Patio Heaters



Enjoy your evenings in warmth with an outdoor patio heater by Outdoor Leisure or Solaira

**Save  
\$25.00 off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10



**Save  
\$5.00 off  
any  
\$50.00  
Purchase**

Not valid with any other offer.  
Limit 1 per household  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10

## Cover/Drain Pump

### Rule Cover Pump



Auto On/Off allows you to leave the cover pump on the cover.

**\$25.00  
off**

reg. \$192.33

Valid 9/10/10 - 10/31/10

## Rainbow Leaf Eater

Great for pools already winterized!



Clean up those leaves in the pool without clogging your pool filter. Leaf Eaters operate off your garden hose.

Reg. \$34.95

**Save  
\$5.00 off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10

## Winter Cover Tubes and Air Pillows

4' x 4' Air Pillows  
Reg. \$8.16



### Water Tubes

Single 8'- \$8.24 10'- \$10.42  
Double 8'- \$8.58 10'- \$9.79

**Save \$1.00 off  
each**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10

# Polaris

The new Polaris 9300 delivers the most technologically advanced pool cleaner on the market.



**Save  
\$50.00 off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10



Don't lose the wonderful tan you've got this summer. Tan in the privacy of your own home!



**Save  
\$300 Off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10



**3" Silk Tabs  
25 lb. Pail**



**Save  
\$10.00 off**

Not valid with any other offer.  
Must have coupon for discount.  
Valid 9/10/10 - 10/31/10



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# Close your pool properly

Winterizing your pool properly is the most important thing you can do to make opening your pool in the spring as easy as possible while protecting your investment in your pool.

#1 To protect your pool surface & equipment be sure to have your pool water tested and balance the water according to the recommended winter instructions.

#2 Lower water level below returns. Unless your pool can circulate with the water level below the skimmer, do not lower the level if temperatures are below freezing until the morning of the closure.

#3 Brush & vacuum pool. Clean the waterline with *BioGuard Off the Wall*.



Pool was not winterized properly resulting in a cracked filter tank and plumbing lines.

#4 Chemically clean the filter using *Strip Kwik* or *Filter Cleanse*.

#5 Add *Artic Blue Shock* and *Artic Blue Algae Protector*.

#6 Run filter for 24 to 48 hours.

#7 Winterize equipment according to manufacturers directions. Evacuate lines and cover pool.

\*Test the pool every couple of weeks until the pool freezes to make sure a chlorine residual is maintained. Add liquid shock (Hasa Clor) if needed.



To set up your pool closure please call:  
**1-800-876-4340**  
or  
**509-928-6585**

Ask for Shawna, Ryan or Brad

## Winterizing Products

### Water Tubes

- 8' Double...\$8.58
- 10' Double...\$9.79
- 8' Single...\$8.24
- 10' Single...\$10.42

### Smart Pool WinterPill

Treats up to 34,000 gallons...\$14.75



### Ice Pillows

4' x 4'...\$8.47

### Turbo Plugs

\$19.86 - \$29.32

### Valve Stems

\$5.99

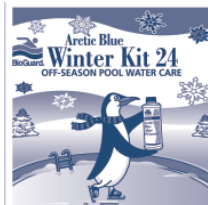


## Winter Kits

Winter Algae Protector & Winter Shock



Treats up to 12,000 gallons  
Reg. \$31.38  
**SAVE \$4.00 off**



Treats up to 24,000 gallons  
Reg. \$58.99  
**SAVE \$8.00 off**

Winter Kit **FREE** with purchase of Plastimayd Safety Cover

Valid 9/10/10 - 10/31/10



Winter Safety Cover



Strongest barrier available to protect your child and pets while the pool is not in use. Beautify your yard giving it a CLEAN winter look & open your pool with no hassle next spring.

Bring us a 1' piece of your old winter cover and **SAVE \$100.00** on Safety cover and installation.

Valid 9/10/10 - 10/31/10



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Online: [www.poolworld.biz](http://www.poolworld.biz)



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## Save Energy with a new Spa Cover

If your spa cover is heavy, weather beaten, and saggy, it's time for a replacement. The right spa cover insulates your spa from heat loss much better than a water logged, ripped, and damaged spa cover.

Our Sunstar Spa Tops are built to last and come with a full 3 year warranty. Custom cut to exact specifications, the tapered foam core with steel reinforcements keeps the heat in and allows rain to run off. Sunstar's exclusive Heat Seal Gasket keeps the heat from escaping. The cover is constructed with Marine Grade Vinyl treated with mildew and UV inhibitors. Sunstar covers are custom ordered and take about 4 to 6 weeks for delivery. Choose from 10 popular colors. Give us a call today.

\*PLEASE SEE DISCOUNT COUPON SAVINGS ON PAGE 4

### Cover Orphans . . . Need a Good Home, too!

If you have a Hot Spring, Tiger River, Solana, or Caldera spa, ask us about our Orphans. These orphans are good covers and are available at a savings because they received slight damage in shipping or were not the right color. If you have another brand, call us with your dimensions and we'll check to see if any of the covers may work on your spa. Check with us and see if you can't give an orphan a good home.

\*DISCOUNT COUPON DOES NOT APPLY TO ORPHAN COVERS



## Clean, Clear, Balanced Water

*No Harsh Chemicals, No Testing*

"SilkBalance is fantastic! It's so easy, no more constant adjusting & adding chemicals. No more wondering when you lift the cover if the water will be clear, our hot tub is ALWAYS crystal clear now. I'm spending less time maintaining and more time enjoying my spa. I wouldn't dream of using anything else!"

*Elizabeth Maxwell*  
Blanchard Idaho

Make treating your spa simple and easy with no testing, no mixing, and no harsh chemical odors. Plus your skin will not be dry or irritated. Try SilkBalance today. Your satisfaction is guaranteed or your money back. Simply return the unused portion for a FULL REFUND. FREE Auto-shipping available



## 'CASH n SPLASH'

Did you know that if you own an Intex pool and are tired of poor water clarity and broken equipment we'll give you \$300 for a piece of your old pool when you purchase a quality Doughboy pool that will give your family years of enjoyment.

Why spend another summer working on the pool when you could be swimming in the pool. Stop in and see us today!



## Central Store to Relocate!!

We will be moving our Central Store to the former location of Dick's Suzuki at 5701 E Sprague in January. It's an exciting move because we will be expanding our store and have more area for parts, storage, and product for you. It's an easy access location, next to Wendy's and in front of Home Depot. We will be renovating the building and the move will take place in January. Be sure to stop in and see us there.



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