

Spring 2010



NEWSWAVES



guarding more than your pool

Pool School

Learn from the professionals. A representative from BioGuard will be here to answer questions on pool opening, water care, pool maintenance, and filtration. Join us and learn how easy pool care can be.

Thursday, April 29th, 2010
13524 E. Sprague
7:00 P.M.

Save 10% off

all watercare purchases following the seminar that evening!
Seating is limited so please

R.S.V.P. 1-800-876-4340
TOLL FREE

Business Hours:

9:00 am - 6:00 pm

Mon - Fri

9:00 am - 5:00 pm

Saturday

Service 8:00 am - 5:00 pm

Monday - Friday

Valley Store E. 13524 Sprague

Web Page: www.poolworld.biz

E-Mail: service@poolworld.biz



5 Great Reasons to Own a Pool?

- 1. Create your own Backyard Resort** - A well designed pool can turn any backyard into an outdoor oasis for ambiance and enjoyment.
- 2. A Healthy Choice** - Research shows that swimming is one of the best exercises we can engage in for a total body workout and it's fun at the same time.
- 3. Family Memories** - When you build a pool you're creating a place where you and your family will spend hours together making memories for a lifetime.
- 4. Beat the Heat** - Spend time relaxing in the cool water while enjoying being outdoors.
- 5. Keep your Kids Home** - A pool is a great place to let the kids and their friends play while you relax knowing they are safe at home.

Instead of a week or two at your favorite resort, give us a call and enjoy resort living year after year in your own backyard!



Last year you helped us raise over \$4,000 for Cystic Fibrosis through your generous donations and chlorine purchases. This year we're doing it again. **Save 5% off** your purchases through August 31st this year with a \$10 donation! It's a splash for a great cause and a great way for you to save while knowing you've helped!!

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NewsWaves

Did You Know

You can cut the use of chlorine or bromine by up to 50% when using a Mineral Cartridge in your pool or spa!!

Join the  **Pool World**
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- Automatic Shipment of new Mineral cartridge.
- FREE Shipping in the US.
- Less than retail price.

Call: 1-800-876-4340

Available for both pool and spa Frog Mineral Cartridges or Nature II.



We accept:

Cash, Checks
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American Express

You can also use your credit card on our website to pay bills or put deposits on orders. Go to:

www.poolworld.biz

If you own a pool or spa from Pool World and you send us a referral that purchases a spa or pool, we'll reward you with a \$100.00 gift card and your referral will receive \$100.00 off their spa or pool!!

You and your friends benefit!



12 Tips for Opening the Pool!

1. **CLEAN DECK & POOL COVER.** Remove leaves & debris to prevent them from entering the pool when the cover is removed. Pump any standing water off the cover.
2. **REMOVE POOL COVER.** Clean cover with a cover cleaner such as Stow Away and store cover away for the season.
3. **CLEAN POOL AND POOL EQUIPMENT.** Remove leaves & debris from equipment, skimmer, and pool itself.
4. **REMOVE WINTERIZING PLUGS FROM POOL EQUIPMENT AND POOL & INSTALL SUMMER FITTINGS.**
5. **FILL POOL TO PROPER OPERATING LEVEL.** The water level should be in the middle of the skimmer.
6. **DRAIN ANTIFREEZE AND RINSE LINES & EQUIPMENT.** Wipe any antifreeze residue from skimmer and pool equipment.
7. **CLEAN CARTRIDGE OR DE FILTER.** Use a product such as Strip Kwik to clean the filter if it was not cleaned in the fall.
8. **REASSEMBLE POOL EQUIPMENT.** (Double check to make sure equipment is clean and operating correctly.)
9. **START CIRCULATION AND FILTRATION SYSTEM.** Circulate pool 24 to 48 hours.
10. **CLEAN SAND FILTER.** Use a product like Strip Kwik.
11. **BRUSH & VACUUM POOL.** A critical but often overlooked part of spring opening, it's important to remove bacteria & debris.
12. **AFTER CIRCULATING 48 HOURS TAKE WATER SAMPLE TO POOL WORLD FOR COMPLETE TESTING.** Treat pool as needed.



Service Spot

Equipment installation & repair, plumbing installation & repair, resurfacing, new liner installations, maintenance service, and vacuuming. Call our team of professionals when in need of help with your pool/spa.

509-928-6585
or
800-876-4340

To schedule a pool opening or pool service ask for:
Shawna, Ryan, or Brad



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

A GREEN Pool can be a Good Thing!

Confused? Don't be. These days environmental consciousness and energy efficiency are high priorities and new "GREENER" technology is available for your pool. Products like variable speed pumps, LED lighting, filters, chemical feed systems, heat pumps and more energy efficient heaters have less environmental impact and offer substantial yearly energy savings.

By simply switching out your pump for a more efficient model you could literally save \$500 - \$900 a year. THAT'S JUST THE PUMP! Imagine the savings if you were to install a heat pump in place of your old heater. The savings could easily be over \$1,000 a year and some power companies may offer a rebate for installing eco-friendly energy savings products on your pool.

If you'd like to know more about how you can make your pool greener, give us a call and we'll send one of our professionals out to do an efficiency report for your pool at NO CHARGE.

SO WHAT DO YOU THINK, ARE YOU READY TO MAKE YOUR POOL "GREENER"?



7 Essential

Maintenance Steps for Maintaining your Pool

Maintaining your pool can be simple and easy if you stick to a good routine and do it weekly.

- 1) Brush the entire surface of the pool including tiled areas.
- 2) Manually vacuum or brush any dirt and debris which has not been removed by the auto vac or main drain.
- 3) Net any debris off the surface of the pool water.
- 4) Clean out the skimmer and pump baskets.
- 5) Check the filter pressure to determine if backwashing or cartridge cleaning is needed.
- 6) Test the levels of chlorine, pH and alkalinity.
- 7) If the pool has a chlorinator, check the level of chlorine and add if needed.



Detoxify, Relieve Aches & Pains, Relax Where Health and Relaxation Meet...



You like traditional but your spouse prefers infrared. No problem. The InfraSauna® by Saunatec provides you with both, blending the traditional Finnish Saunas with CarbonFlex® Infrared Technology. On weekends you can enjoy a traditional sauna taken with others, with lots of steam and then during the work week you can enjoy the mild soothing infrared sauna heat therapy. Best of both worlds all in one for a healthy escape.

A sauna is a product that not only feels good, it's good for you. Enjoy the many benefits from using a sauna right in the comfort of your own home.

We have several different models and styles to choose from. Indoor units, Infrared units, InfraSaunas, and Outdoor units. We also can do Custom Cut units that you can design to fit any space, as small or large as you like.

Come in and learn how a sauna can fit into your life-style and create a healthy escape from day to day pressure!



TANNING SYSTEMS



Be healthy, tan at home. Indoor tanning represents a viable alternative to natural sunshine which stimulates your production of vitamin D. Moderate Sun exposure improves bone and heart health, prevents certain cancers, enhances mental health, and alleviates some skin disorders!



Vitamin D Only Bed



Stop in and see the various models today!



Diamonds are a hot tub's best friend

Experience luxurious water through diamond technology with the new revolutionary ACE salt water sanitizing system by Hot Spring Spas. You're spa water will look, feel and smell great while you enjoy sparkling clean, silky soft water. The cleaners are generated from salt and water, so you're less likely to experience dry itchy skin, irritated red eyes, or harsh odor.



One of the challenges related to salt water systems for hot tubs in the past was the need for high levels of salt in the water. The ACE salt water sanitizing system uses innovative diamond technology, which allows it to generate powerful natural cleaners using significantly lower levels of salt (around the drinking water level) or 1000 ppm, which is essentially undetectable by taste or smell. A diamond electrode breaks apart water molecules to create active oxygen. The active oxygen is one of the world's most effective natural cleaners and is the first way the ACE system cleans the water and then the active oxygen combines with the salt and other elements to create chlorine and three other powerful oxidizers.



The ACE system generates the precise amount of cleaners your Hot Spring spa needs based on its size and your use. Since there are no excess chemicals, which can occur when you're manually dosing, your spa water should last longer between changes. That conserves water, saves you money, and has less impact on the environment because you have only added salt to the water.

The ACE system can be used on 2009 spas and newer. Stop in and see how the new ACE system is just one more reason to own a HOT SPRING spa!!

Get Fit Water Exercise

When it comes to exercise, water exercise is low impact and has a low risk of injury making it ideal. Water exercise accommodates to your ability and is refreshing while doing it.



Leg Raiser - Standing in pool raise your legs one at a time out of the water in a kicking fashion. Do 10 to 12 reps. Complete one full set with one leg before repeating the same exercise with the other leg.

Be sure and check with your physician before starting this or any exercise program.



Is your Hot Tub Cover Savings you money?

If your cover is becoming heavy it most likely is water logged and the insulation loses effectiveness and wastes costly energy that could be dollars you're saving. Replace your cover with an energy efficient Sunstar Cover.

Not all spa covers are made the same and Sunstar has been providing the most efficient vinyl hot tub cover in the industry for over 30 years. Several attributes like longevity, insulation value, tightness of the seal to the tub and overall energy efficiency all factor into the return on your investment in your cover. Sunstar covers will not add to your energy waste, they build green so you can save green.

Cover Colors



Sunstar covers are UL listed, have a 3 year warranty, use Marine grade vinyl, have a Vapor Lock Seal, employ a tough and sturdy hinge, steel reinforcement, tapered virgin foam core, and use plastic drain grommets to extend the life of the cover. The covers are made with a premiere Cover skirt and use a Super Heat Seal gasket exclusive to Sunstar to seal the heat in and make the cover more efficient.

Call to place your order today!

***See coupon savings on insert page**



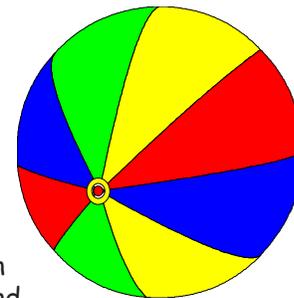
Toll Free: 1-800-876-4340

Online: www.poolworld.biz



Pool Party Fun

Summer is quickly approaching and what better time to throw a party for your friends and family. Your backyard pool is the perfect spot for a fun filled party. Here are a few ideas to help you host a party that will be great fun for your guests.



Beach Party

You don't need the ocean to have a beach party. Use your pool and have a barbeque party in your backyard. Suggested attire would be your swimsuit and a pair of flip flops. Build a sand castle using the childrens sand box and decorate using beach towels in the yard, over chairs and as table cloths. Decorate your tables with candles, sea shells and fish net. Use plastic frisbees as serving platters for finger food such as veggies, cheese & crackers and fresh fruit slices. Try using plastic buckets and shovels to serve hors d'oeuvres and drinks. If you feel like going all out for the adults have a clam bake, oyster roast, or a lobster feast. Or for a simple menu grill burgers, hot dogs and corn on the cob. Float toy fish or sail boats in the pool and don't forget some Beach Boys and Frankie Avalone music!

Hawaiian Luau

Have your guests dress in their favorite mumu, grass skirt or hawaiian print shirt and make or purchase some shell or flower leis to welcome and adorn your guests in. Set up some tiki lamps and citronella candles around your yard to brighten your event and ward off insects. Float some flowers in the pool for a magical effect. Set the mood by playing some Hawaiian music on the stereo. Set up a large table for serving and decorate it with coconuts and tropical flowers. Serve your food buffet style and consider serving a traditional menu like kalua pig, chicken long rice, lomi lomi salmon and poi. Another great choice would be Pineapple chicken or ham with plenty of grilled fruits and vegetables. Use colorful paper plates for serving as Luaus are incredibly casual. Place grass mats on the ground for guests to sit on and serve tropical drinks such as mai tais, pina colodas and daiquiris. For a great non-alcoholic beverage have plenty of pineapple juice on hand and let your guests enjoy a taste of the islands for the evening!



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WORLD LEADER IN SWIMMING POOL DECK ACCESSORIES

Wet Dek™

A fun interactive playground that doubles as a fabulous water feature. The WetDek is available in a 6, 9 or 12 jet system that shoots water up to 8' high!



The control has 4 fun water play programs as well as a program to manage the water, keeping it crystal clean and sanitized for the utmost enjoyment.

It's a fantastic addition to any yard!
See it on display at our Valley location 13524 E. Sprague

Fire Up the Grill

Pineapple Chicken Kabobs

- 4 Boneless, skinless chicken breasts cut in 1" chunks
- 1 Pineapple cut in 1" chunks
- 2 medium onions cut in 1" chunks
- 1 Green Pepper cut in 1" chunks
- 1 Red Pepper cut in 1" chunks

Marinade:

- 1 6 oz. can of Pineapple juice
- 1/4 cup olive oil
- 3 Tbsp. brown sugar
- 2 Tbsp. soy sauce
- 2 Tbsp. lemon juice
- 1/4 tsp. curry powder
- 1/2 tsp. crushed basil

Mix marinade together and reserve small amount for basting. Add chicken to remaining marinade and refrigerate 6 hours or overnight. Soak bamboo skewers in water. Heat up the grill. Remove chicken from marinade and thread skewers alternating between chicken, pineapple, onion, and pepper. Place kabobs on grill. Grill for 15 to 20 minutes over medium high heat or until chicken and veggies are done. Baste kabobs & turn over as needed to prevent burning.



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\$SAVE \$10 off

when you purchase \$50 or more

Not valid with any other offer. 4/19/2010 - 5/15/2010



\$Save 15%

off BaquaSpa 3 pks



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Unikal SPA FILTERS

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Buy 3 get 20% Off
Buy 4 and Save 25%

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Automatic Pool Vacs

Save on all automatic pool vacs, Polaris, Kreepy Krauly, and The Pool Vac. Does not include semi automatic or manual vacs.



\$SAVE \$50.00 off



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All Grill Accessories

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All toys, lounges, and games.



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Choose from the best & Grill Year-round!!

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weber



Save 10% off

Saturday, 5/22/10

Savings on in-stock grills only. Not valid with other offers.

TRAERGER



Pool World GRILL OFF

5/22/2010 1-5 P.M.

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Saunas

\$SAVE \$500
off all Sauna's

*FREE delivery and assembly to Spokane/CDA area
Most models

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SilkBalance

Simple, Safe, Pure Water...that's it!
No More dry itchy skin
No more confusing water balancing and testing



\$SAVE \$20.00 off

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Spa Cover

If your spa cover looks like this one
or is breaking your back trying to
lift it, it's time for replacement.



10 Colors, 3 Year Warranty
Installation Available

\$Save \$50.00 off

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COVERMATE I and III

Invest in a cover lifter for your spa. It will save
on the life of your cover and you'll appreciate
the ease in removing and replacing the cover
when you want to use the spa. Save \$50.00
off CMI and CM3.



\$Save \$50.00 off

Not valid with any other offer. 4/19/2010 - 5/31/2010

Leaf Eater

Remove leaves and debris the
easy way, without clogging
your pools filter!

\$SAVE \$5.00 off



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Cover/Drain Pumps

Rule Cover Pump



Sta-rite Typhoon Pump



Simple reliable pump
for draining.

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BackUp Algacide®



\$SAVE \$5.00 off

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Smart Shock 2 lb.



\$SAVE 15 % off

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esb Tanning Beds

\$SAVE \$100 off Free Delivery & Assembly to
Spokane/CDA

Not valid with any other offer. 4/19/2010 - 5/31/2010

esb Skin Care and Tanning Products

\$Save 15% off

Not valid with any other offer. 4/19/2010 - 5/31/2010

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Pools, Spas, Service and Accessories

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2 Chances to win. Enter in April & May!

2 Winners per month, per store!

*One entry per month, per family.

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Join us for the Pool World GRILL OFF

Saturday, May 22nd

1 P.M. to 5 P.M.

Valley Store

13524 E Sprague (between Shopko & Target)

3 local chef's will be competing and cooking on both Traeger and Weber Grills. Come taste some of the samplings and watch as the chefs battle for the win.

Competing Chefs:

Bob Hemphil (owner/cook) - Chicken N' More Restaurant/BBQ - 414 1/2 W. Sprague Ave. - Spokane

Jeremy Hansen (owner/cook) - Sante Restaurant & Charcuterie - 404 W. Main Ave. - Spokane

Gary Swiss (owner/cook) - Crazy G's Burgers, Philly's, and Dogs Restaurant - 821 N. Division St. - Spokane

Listen to 98.9 FM (KKZX) starting May 17th through May 21st for a chance to win
BBQ Sauces, Rubs, and Grill Accessories!



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