

FALL 2009

 *Pool World*

NEWSWAVES



Listen, Watch, Enjoy



The latest additions to the Watkins spas is the new exclusive Wireless TV. Another first of its kind in the industry, the TV has been designed to further expand and enhance the entertainment offerings on Hot Spring and Caldera spas. Using this wireless technology you can transmit images and sound from the TV in your home to the TV on your spa. No need to run cables or rely solely on a DVD player. You can watch the ball game, the news, or let the kids enjoy their favorite cartoons. If it's on the TV inside, you can enjoy it outside! Watch from inside the spa or anywhere around the yard with the 350 degree rotating mounting bracket. You can include it on your spa at purchase or add it as an entertainment option later when the time is right.

Come in and see what's new on the Hot Spring® and Caldera® spas today! We offer TRADE-INS for your old spa!

Spread the Good News!!

If you know of someone considering a spa, tell them how much you enjoy your Hot Spring, Tiger River, or Caldera spa from Pool World and have them come in to see what they're missing. We'll be pleased to help them with their decision to own a spa and if they mention your name before purchase, we'll Thank You with a \$100 gift card and they will receive \$100 off their spa purchase. It's our way of thanking you for being a loyal customer!


Pool World

Customer
Appreciation Day

SAVE 10% off
on BioGuard
watercare products.
and **FREE**



**Pool Closing
School**

Thursday,
September 17th,
2009
7:00 P.M.
Valley Store
13524 E. Sprague

Learn how to close your pool with
tips from the experts.

Please R.S.V.P. 928-6585

Valley
Pool World
13524 E. Sprague
Spokane, WA 99216
509-928-6585

Central
Pool World
4808 E. Sprague
Spokane, WA 99212
509-534-4833

North
Pool World
9111 N. Country Homes Blvd.
Spokane, WA 99218
509-466-8220

Coeur d' Alene
Pool World
235 W. Sunset Ave.
Coeur d' Alene, ID 83814
208-765-5220



Mineral Cartridge Club

Using the Frog Mineral Cartridge works great to reduce chemicals, but it can be easy to forget to replace as needed. We make remembering to change it easy. Just sign up for our new Pool World Mineral Cartridge Auto Ship and you'll never forget again:



Automatic Shipment of new Frog cartridge every 4 months.

FREE Shipping in the US
Save \$2.00 off retail price.

If you've got questions or concerns about your pool or spa you can find a lot of helpful information by visiting our web-site at

www.poolworld.biz

You can find money saving coupons that change monthly and various other specials and events.

Should I use my AutoCover as my WinterCover?

This is a question we often hear from customers and although some dealers and manufacturers do not warn against it, we do. This is a picture of what we see happen all too often to auto covers during the winter in our area. Yes, they're easy to use, but you have to make sure your cover pump is working or you will have cover tension failure. If the cover pump can not keep up with Mother Nature's addition of rain & snow you will have increased tension on the cover which can result in tension failure. If your pump gets clogged with debris it will prevent proper drainage and again result in cover tension failure. Your cover pump can also freeze and that would prevent it from draining the cover, resulting in cover tension failure. You have a lot invested in your auto cover, we recommend you not take the risk of winter usage in our climate.



A better solution is the use of a Pool Safety Cover. These covers provide years of trouble free use and easy Spring clean up.



Easy to use!
Strong and safe for our extreme winter conditions!

Give us a call today to arrange for a quote!

509-928-6585

Valuable Coupon Savings



*Don't forget to clean the filter sand using Strip Kwik® this fall before closing the pool for the winter.

Save 15% off

Valid 9/12/09 - 10/31/09

You could be the Lucky Winner of Tablets for the Season

Each spring for the past 2 years we have had a Tablet Give Away at each one of our locations. Each location gave away a seasons supply of BioGuard Silk Tabs to the lucky person who chose the winning number! There were 12 season supplies available between the 4 locations. Central Store winners were Mr. Richard Beckman, Bob Mecham, and Mike Jackson. The North Store had one winner, Mr. Bob Hardin. Our Valley Store had one winner Mr. Kirk Worthington and the Coeur d' Alene did not have one lucky winner.

Stop in and take a chance at winning a Season Supply of Tablets for your pool next spring. You could be the lucky winner!!



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



For a **HEALTHY, FIT LIFESTYLE...**

The benefits of heat bathing become tangible once you've experienced an authentic Finnleo sauna. Muscles relax. Aches fade away. Heart and circulation improve. Calories are burned. Skin is renewed. Tension and discord slip into harmony. Body and soul are refreshed.

Research demonstrates that when you raise the core body temperature in a sauna several very good changes occur. You sweat. Toxins are flushed from your body. You burn calories. Your heart rate increases as you get a cardiovascular workout.

Your body produces natural chemicals endorphins - which in turn reduce mental stress, provides increased resistance to illness, soothe sore muscles and joints, and induce a deeper sleep.

You'll look better, feel better, sleep better -- with your Finnleo Sauna. Stop in and see the new display models at all locations.

Traditional or Infrared Sauna Rooms, Custom-cut Saunas, Outdoor Saunas, Saunas Heaters and Accessories



SPA TRADE-IN SALE

If you've had your Hot Spring, Tiger River, or Caldera Spa and have been enjoying it for years but find that you would like to enjoy many of the great new features available on the newer models, now is the time to upgrade during our Spa Trade In Sale!

Just ask us about Trading In your spa for a new model and we'll give you credit for your old spa to apply towards your new one.

You can enjoy many new features such as beautiful new colors, carefree skirting, new unique sensational jets, exceptional LED lighting, tranquil water features, and advanced technology sound systems on selected models.

TRADE-IN SALE

September 20th - October 18th



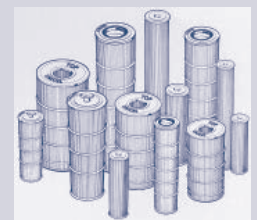
Thanks for Helping Fight CF

Thank you for your generous donations to CF (Cystic fibrosis). We are pleased that with your help we were able to contribute over \$3,000 to Splash for CF. 60% of the donations stayed here in Spokane at the local CF Care Center and the other 40% went to *Laps for CF* which supports other CF related causes such as research and family assistance. **Many of you purchased \$10 bracelets for which we issued 5% savings on all your in-store purchases through August 31st!** Thank you again for helping this great cause!

For more information on how you can help go to www.splashforcf.org

Did You Know?

You can bring your filter in for a professional cleaning. The service is environmentally friendly and saves on the life of your filter elements. The service takes about 2 weeks so you need to have a spare element. Let us do the dirty work for you!



**Reduce-Reuse-Recycle
Waste Stream Reduction**



Toll Free: 1-800-876-4340

Online: www.poolworld.biz



PO BOX 14927
SPOKANE WA 99214-0927

Presorted Standard
U.S. Postage
PAID
Spokane, WA
Permit No. 4

Pool Closing School

Thursday,
September 17th, 2009
7:00 P.M.

Valley Store 13524 E. Sprague

Please R.S.V.P. 928-6585
Toll Free 800-876-4340

Valley

Pool World
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Spokane, WA 99216
509-928-6585

Central

Pool World
4808 E. Sprague
Spokane, WA 99212
509-534-4833

North

Pool World
9111 N. Country Homes Blvd.
Spokane, WA 99218
509-466-8220

Coeur d' Alene

Pool World
235 W. Sunset Ave.
Coeur d' Alene, ID 83815
208-765-5220

Built for a Lifetime of Relaxation



A Hot Spring[®] spa is one of the smartest and most worthwhile purchases you can make for your family, your home and yourself. That is why Hot Spring spas has led the industry in quality, technology, and innovation since 1977. Hot Spring is the number one selling brand of portable spas, with over 900 sales and service centers in all 50 states, Canada and 55 other countries.

Known for their superior design Hot Spring has been the recipient of many prestigious awards for manufacturing excellence over the years and the maker of Hot Spring spas is the only spa manufacturer to have one of its spas named a Best Buy each of the six times that *Consumer Digest* has rated spas! Designed for your comfort and convenience your Hot Spring spa will provide years and years of relaxing enjoyment. Stop in today and see what you've been missing!



Pools

Spas

Saunas

Grills

Heaters

Filters

Cleaners

Brushes

Telepoles

Paint

Chemicals

Ladders

Slides

Games

Toys

Masks

Goggles

Floats

Furniture

Steps

Rails

Covers

Scents

Fall Spa Savings!!



SpaGuard Cleaning Mitts are easy to use and gentle on the hands. Removes oils, dirt and waterline deposits. Resealable bag. 100% disposable. Reg. \$9.99

Save \$2.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Leisure Concepts **COVERMATE I**



Save your back and have your spa cover last longer with the Covermate spa cover lifter.

Save \$25.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09



Purchase a new Sunstar Spa Cover and

Save \$50.00 off

Choose from the 10 colors above.



Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Filbur Pre-Filter



Connects to your garden hose and filters out sediment, rust, iron, and copper as you fill the pool or spa.

Buy 1 Pre-Filter Get a 2nd Half Off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09



Squeeze n Clean and Cover Conditioner



Restore the luster to your spa cover and pillows and protect them from the harsh elements.

Save 20% Off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

SpaWand **Save**

\$10.00 off

Clean your spa, pool steps, swimouts or other small bodies of water without hoses or hookups.



Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Spa System Flush



Super cleans your plumbing system on Hot Tubs and Whirlpool Baths. Removes Deposits, Scum, & Grime without harsh chemicals. Earth Friendly Formula. 1 bottle treats 800 gallons.

Save \$2.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Fix A Leak



Fix a Leak is a blended product designed to seal leaks. Can be used for leaks in a shell or in plumbing lines. Will seal holes 1/8" in diameter.

Save \$1.00 off on 16 oz. \$2.00 off on 32 oz.

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Privacy Screens & Steps



Everwood Privacy Screens & Everwood Steps for your spa are stylish, durable & easy to care for.

Save \$50.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Pools

Spas

Saunas

Grills

Heaters

Filters

Cleaners

Brushes

Telepoles

Paint

Chemicals

Ladders

Slides

Games

Toys

Masks

Goggles

Floats

Furniture

Steps

Rails

Covers

Scents

Fall Pool Savings!!



Before you store your solar cover for the winter months clean the cover with StowAway to prevent odors and decaying debris.

Reg. \$15.89

Save \$2.00

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Outdoor Patio Heaters



Enjoy your evenings in warmth with an outdoor patio heater by Outdoor Leisure or Solaira

Save \$25.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09



Save \$5.00 off any \$25.00 Purchase

Not valid with any other offer. Limit 1 per household. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Cover/Drain Pumps

Sta-rite Typhoon Pump
Simple reliable pump for draining.
reg. \$140.46



\$10.00 off
Rule Cover Pump



Auto On/Off allows you to leave the cover pump on the cover.

reg. \$192.33

\$25.00 off

Valid 9/10/09 - 10/31/09

Rainbow Leaf Eater

Great for pools already winterized!



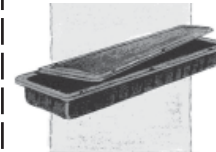
Clean up those leaves in the pool without clogging your pool filter. Leaf Eaters operate off your garden hose.

Reg. \$34.95

Save \$5.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Winter Cover Tubes and Blocks



Aqua Bloks - a convenient way to secure your pools winter cover.
Reg. \$10.15

4' x 4' Air Pillows
Reg. \$8.16



Water Tubes
Single 8' - \$6.92 10' - \$8.58
Double 8' - \$8.58 10' - \$9.79

Save \$1.00 off each

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09

Polaris

The new Polaris 3900 Sport delivers the most technologically advanced pool cleaner on the market.



Save \$50.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09



Don't lose the wonderful tan you've got this summer. Tan in the privacy of your own home!



Save \$300 Off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09



3" Silk Tabs 25 lb. Pail



Save \$10.00 off

Not valid with any other offer. Must have coupon for discount. Valid 9/10/09 - 10/31/09



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

The Service Spot

Prepare your Pool for the Winter



Winterizing your pool properly is the most important thing you can do to make opening your pool in the spring as easy as possible.

#1 To protect your pool surface & equipment be sure to have your pool water tested and balance the water according to the recommended winter instructions.

#2 Lower water level below returns. Unless your pool can circulate with the water level below the skimmer, do not lower the level if temperatures are below freezing until the morning of the closure.

#3 Brush & vacuum pool. Clean the waterline with BioGuard Off the Wall.

#4 Chemically clean the filter using Strip Kwik or Filter Cleanse.

#5 Add Artic Blue Shock and Artic Blue Algae Protector.

#6 Run filter for 24 to 48 hours.

#7 Winterize equipment according to manufacturers directions. Evacuate lines and cover pool. The filter picture on the right is an example of a filter that was not winterized properly. Don't let it be yours.

*Test the pool every couple of weeks until the pool freezes to make sure a chlorine residual is maintained. Add liquid shock (Hasa Clor) if needed.

To set up your pool closure please call:

1-800-876-4340
or
509-928-6585
Ask for Sheri, Shawna, or Brad



Pool was not winterized properly resulting in a cracked filter tank and plumbing lines.

Winterizing Products

Water Tubes

- 8' Double...\$8.58
- 10' Double...\$9.79
- 8' Single...\$6.92
- 10' Single...\$8.58

Aqua Blocks

Aqua Block w/ Cover...\$10.15



Ice Pillows

4' x 4'...\$8.16

Smart Pool WinterPill

Treats up to 34,000 gallons...\$14.75

Turbo Plugs

\$19.86 - \$29.32

Valve Stems

\$5.99

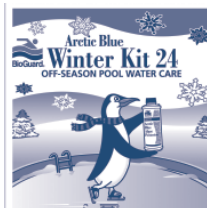


Winter Kits

Winter Algae Protector & Winter Shock



Treats up to 12,000 gallons
Reg. \$31.38
SAVE \$4.00 off



Treats up to 24,000 gallons
Reg. \$59.01
SAVE \$8.00 off

Winter Kit **FREE** with purchase of Plastimayd Safety Cover

Valid 9/12/09 - 10/31/09



Winter Safety Cover



Strongest barrier available to protect your child and pets while the pool is not in use. Beautify your yard giving it a CLEAN winter look & open your pool with no hassle next spring.

Bring us a 1' piece of your old winter cover and **SAVE \$100.00** on Safety cover and installation.

Valid 9/12/09 - 10/31/09



Toll Free: 1-800-876-4340

Online: www.poolworld.biz

Save Energy with a new Spa Cover



If your spa cover is heavy, weather beaten, and saggy, it's time for a replacement. The right spa cover insulates your spa from heat loss much better than a water logged, ripped, and damaged spa cover.

Our Sunstar Spa Tops are built to last and come with a full 3 year warranty. Custom cut to exact specifications, the tapered foam core with steel reinforcements keeps the heat in and allows rain to run off. Sunstar's exclusive Heat Seal Gasket keeps the heat from escaping. The cover is constructed with Marine Grade Vinyl treated with mildew and UV inhibitors. Sunstar covers are custom ordered and take about 4 to 6 weeks for delivery. Choose from 10 popular colors. Give us a call today.

*PLEASE SEE DISCOUNT COUPON SAVINGS ON PAGE 5

Cover Orphans . . . Need a Good Home, too!

If you have a Hot Spring, Tiger River, Solana, or Caldera spa, ask us about our Orphans. These orphans are good covers and are available at a savings because they received slight damage in shipping or were not the right color. If you have another brand, call us with your dimensions and we'll check to see if any of the covers may work on your spa. Check with us and see if you can't give an orphan a good home.

*DISCOUNT COUPON DOES NOT APPLY TO ORPHAN COVERS



Clean, Clear, Balanced Water

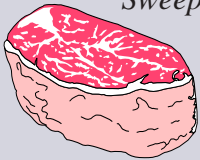
No Harsh Chemicals, No Testing

SilkBalance hydrates the skin giving it a soft silky feeling with no chemical smell, no dry itchy sensations. It provides relief for many spa users sensitive to high chlorine or bromine sanitizer levels. SilkBalance helps preserve the natural oils in your skin and leaves it feeling silky soft and hydrated. It leaves the water with a fresh clean scent and best of all it takes all the guess work and frustration out of spa care with just a simple weekly addition. No more weekly balancing, testing and adjusting! Stop in and talk to us about switching to SilkBalance.

Auto-shipping available.

SummerTime, GrillTime

Sweepstakes Winner



Shelley Spencer was the lucky winner of \$500

in Hereford Beef from Yokes Fresh Market in our SummerTime, GrillTime Sweepstakes!

Shelley is enjoying grilling on a great new grill with top quality fantastic tasting beef!! Congratulations!!

Hope you've had a chance to try some smoked chicken, pork loin, or Papa Murphy's Pizza off our company Traeger grills this year!

Grill Time is AnyTime!!!

It's hard to find anyone who doesn't enjoy good food grilled. You can grill so many foods; any good cut of beef, chicken, turkey, ham, ribs, fish, garden fresh vegetables, and pizza. Entertaining is so easy and simple if you're using a good BBQ grill. Using the grill is perfect during summer heat because you don't have to heat up the home using your oven or burners and it's easy to enjoy grilling year round with a Traeger or Weber BBQ. No messy pots and pans to clean, no odors to deal with in the home, just great grilled food!

With our quality Traeger and Weber BBQ's you will enjoy many years of grilling pleasure due to the quality of construction and excellent consumer service.

With Football Season quickly approaching and Turkey Day coming up don't be left dealing with your old burnt out grill!

Stop in and pick the model that best fits your needs and start loving your grill!



Ask us about our **GrillWorld Reward Cards** where you can earn **FREE Traeger Pellets** or a **FREE Propane Refill!!!**



Toll Free: 1-800-876-4340