



WINTER 2009

*Pool World*

# NEWSWAVES



Join us for our 18th Annual Warehouse Sale where you'll find fantastic savings on spas, accessories, saunas, grills, filters, chemicals, and toys!

**Saturday, December 5th**  
**'One Day Only**  
**Valley Warehouse Sale'**

13524 E. Sprague  
(between Shopko & Target)  
9AM to 5PM

\* **Central, North, & CDA Stores will be closed Saturday, December 5th.**  
**All Stores will reopen with normal operating hours, December 7th.**

TOLL FREE:  
1-800-876-4340

**Winter Business Hours:**

9:00 am - 5:30 pm  
Mon - Fri  
9:00 am - 5:00 pm  
Saturday  
Service 8:00 am - 5:00 pm  
Monday - Friday  
Valley Store E. 13524 Sprague

**Web Page:** [www.poolworld.biz](http://www.poolworld.biz)

**E-Mail:** [service@poolworld.biz](mailto:service@poolworld.biz)

## December is Month



Make a child happy this Holiday Season! Help fill our spas with Toys for the kids. Bring in a new toy between December 1st and December 22nd and **save 10% off** your purchase of water care products, filters, or spa accessories. These savings can be combined with other offers.

Toys must have a minimum value of \$10.00



### For A Healthy, Fit Lifestyle...



Modern Technology and medical research can now explain what the Finns have known for 2000 years; A sauna not only makes you feel good, it's good for you. There are many benefits to heat bathing. You sweat and toxins are flushed from your body. You burn calories. You get a cardiovascular workout, blood vessels dilate and your heart rate increases. Muscles relax, aches fade away, heart and circulation improve. Your skin is renewed and you look better. Tension slips away and your body and soul are refreshed. It feels wonderful!

Stop into any one of our 4 locations today and see how easy it can be to enjoy a sauna at home.

**SPOKANE VALLEY**  
13524 E. SPRAGUE  
(509)928-6585

**CENTRAL SPOKANE**  
4808 E. SPRAGUE  
(509)534-4833

**NORTH SPOKANE**  
9111 N. COUNTRY HOMES BLVD.  
(509)466-8220

**COEUR D'ALENE**  
235 W SUNSET AVE  
(208)765-5220

## Service Spot



Equipment installation & repair, plumbing installation & repair, resurfacing, new liner installations, maintenance service, and vacuuming. Call our team of professionals when in need of help with your pool/spa.

Toll free 1-800-876-4340  
Service Department (all locations)  
928-6585

**We accept:**  
Cash, Checks  
Visa, Mastercard  
Discover and  
American Express

You can also use your credit card on our website to pay bills or put deposits on orders. Go to:

[www.poolworld.biz](http://www.poolworld.biz)



Give us a call and we will change your address on the system for you. If you are leaving your pool/spa please tell the new homeowners about us and we will be glad to help them if they have questions or need service.

Just call us at  
509-928-6585  
or 800-876-4340.

If you own a pool or spa from Pool World and you send us a referral that purchases a spa or pool, we'll reward you with a \$100.00 gift card and your referral will receive \$100.00 off their spa or pool!!

*You and your friends benefit!*



## Silk Balance

We purchased a spa about a year ago on our doctor's advice, as she indicated that it would be therapeutic for my wife's spinal arthritis. Indeed it was, at least up until my wife developed a serious allergy to the chemicals in the hot tub and would break out in an awful rash every time she got into it.

We decided to try something other than the standard chlorine/bromine solutions and heard good things about Silk Balance. We tried it for the first time a month ago and it has been simply amazing. The water is crystal clear, there is no chemical smell, maintenance is a breeze, and best of all there has been no recurrence of the rash even after daily use for a month. I am convinced that this is the best possible solution for anyone's spa. -Sid & Sandy Wade

Spokane Valley

Save time, avoid hassles, add Silk Balance once a week to keep your spa in perfect balance. Enjoy the soft silky feeling of the water. Switch to Silk Balance today!

## Introductory Special!

Regular \$199 SAVE \$30 off. Includes a FREE bottle of Spa Flush (\$15.50 value) to clean the plumbing lines.

1 Bottle lasts 3-4 months.

## Silk Tab Winner



*"Those Silk Tabs are wonderful! They make the water feel so soft and your skin feels great!"* That's what Richard Beckman, one of this year's Silk Tab winners, had to say when he visited the store after using the tablets in his pool for the summer season. He said he didn't even want to use the old tablets he had left over from the year before!

Visit us early next April and May for a chance at winning a supply of Silk Tabs for your pool!



## Help Us Help Pets

This year in an effort to help the community we have teamed up with the Spokane Humane Society! We donated a spa that was auctioned off during the "Fur Ball" at the Davenport Hotel on November 7th. All proceeds went to the Humane Society. We are also raffling off a Traeger Grill and raffle tickets are available for purchase at all four of our locations and at the Spokane Humane Society. All proceeds from the raffle tickets go to aid the Spokane Humane Society. The drawing for the grill will take place at the Spokane Home Builders show, March 2010, at 1:00 P.M.. Stop in and get a few tickets for a chance to win!!

December 5th, at our Warehouse Sale the Spokane Humane Society will be on hand doing pet adoptions. You can also bring your pet in on December 5th at our Valley Warehouse Sale for a picture with Santa. December 12th, Santa will be at our Central Store for pet pictures and December 19th, pet pictures with Santa will be taken at our Coeur D' Alene location.



You can also choose to bring a \*Toy for Tots or a \*Toy for Pets in to help us fill our spas in December and receive 10% off your purchase of water care products, filters, or spa accessories that day.

January and February visit any one of our stores and purchase a 'Paws for Cause' and receive a special savings for your donation!

\*Toy must be a minimum value of \$10.00.

## Dreaming of a Backyard Pool

If you are considering putting your dreams in motion and having that backyard pool become a reality, now is the time to start planning your project. Our team of experienced professionals can help guide you to create a pool and atmosphere that reflects your personal style. Whether you are planning an in-ground swimming pool with endless possibilities or an above-ground pool for your family to enjoy, we are here to help you with your dreams! There's nothing like a backyard Swimming Pool for fun, right outside your back door!

Talk to us and begin your planning now. Don't wait til the temperatures reach 80 degrees and you're ready to dive in. We only book the number of pools our qualified installers can do in a season, so we do book our season installations in advance. Stop in and discuss how we can help you create the backyard resort you envision!



## Is your Ozonator Working?



If your ozonator is over 2 or 3 years old you may want to test to make sure it is still working properly. We carry a handy test kit to see if sufficient Ozone is present to aid in oxidation. The kit runs \$12.00 regular. **Special \$9.00**



## TANNING SYSTEMS

Be healthy, tan at home. Indoor tanning represents a viable alternative to natural sunshine which stimulates your production of vitamin D. Moderate Sun exposure improves bone and heart health, prevents certain cancers, enhances mental health, and alleviates some skin disorders!



Stop in and see the various models today!

## Save Time and Money!!

Join the  
**Pool World**  
Mineral Cartridge Club

- Automatic Shipment of new cartridge every 4 months.
- FREE Shipping in the US
- Save \$2.00 off retail price.

**Call: 1-800-876-4340**



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

## SAUNA

### The Age Old Cure All



Heat has been shown to be an extremely important therapy over millennia of time. Sweating in a sauna room is one of the oldest folk remedies in the world. "Give me a chance to create fever, and I will cure any disease," said Parmenides, 2,000 years ago. Nobel-Prize winner Dr. Andre Lwoff, a French virologist, believes that high temperature during infection helps combat the growth of the virus. The healing of many chronic and acute conditions, such as colds, infections, rheumatic diseases and cancer, is accelerated by the body's own forces. Detoxification therapy is reported to offer benefits for individuals with allergies, chronic infections, asthma, psychological and physical distress, anxiety, headaches, depression, obesity, lipid disorders,

immune system problems including chronic fatigue syndrome, environmental illness/multiple chemical sensitivity, and fibromyalgia. March 24th, 2009, Dr. Oz appeared on Oprah and claimed that a sauna can help extend your life! According to Dr. Oz, the body heats up to a high temperature which helps to lower blood pressure and increases blood circulation. Dr. Oz reports that your heart beats faster and you burn calories in a sauna session. At the same time your skin is cleansed and dead cells are replaced, keeping your skin in good working order. Deep sweating rinses excess bacteria out of the epidermal layer and the sweat ducts. This process of cleansing of the pores improves capillary circulation and gives the skin a soft, glowing appearance. Yet, the most favored benefit of using a sauna is the wonderfully great feeling you get from being relaxed in the warm environment!

Now that you've heard about the benefits of owning a sauna you might be asking yourself where you would put a sauna. Our line of Finnleo Saunas come in many different models and sizes. You can virtually put a sauna anywhere you have space.

Outdoors, Indoors, in a room of it's own, in an Exercise room, under a stairway in your home, in a unused closet, anywhere you might have a little or a lot of space. Are you looking to build a freestanding sauna in home or are you wanting to convert an existing or new area in the home into a sauna? No special venting or floor drains are required for use. Whatever you want, we have or can design with the Finnleo line of quality saunas.

**Finnleo Custom Cut** - The beauty of a custom cut sauna is that we can design and build whatever you dream. It can be as modest or as elaborate as you like. You are totally in control and limited only by your imagination. Your design, in partnership with Finnleo experience and quality, assures unmatched form and function.

**Finnleo Sisu** - Is a panel-built sauna pre-assembled at the factory to ensure a perfect fit so that your installation is a safe and trouble-free as possible. Hundreds of different sizes and shapes can be created. Virtually all the same accessories and upgrades can be included in a Sisu as in a Custom Cut. One reason to own a Sisu is that it is a semipermanent sturdy structure inside or outside the home, but can be disassembled easily for relocation to another part of the home or new location.

**Finnleo Designer Series** - There are 7 models to choose from in the Designer Series and all are best described as clean, contemporary and high style. These rooms are pre-assembled at the Factory to ensure a perfect fit and are relatively easy to assembly upon delivery. The Designers are roomy rooms, with at least one of the walls being 7' in length.

**Finnleo Infrared** - A Finnleo Infrared sauna provides you with soothing heat, directly radiated to the body, with virtually no time waiting for preheating. The far-infrared radiant heat induces a deep sweat for cleansing and detoxifying the body and for burning calories. 12 infrared models feature Finnleos exclusive Carbonflex® technology to envelope you with soft, comfortable heat avoiding uncomfortable "hot spots" and "cold spots".

**Finnleo InfraSauna** - The newest and most exciting technology to hit the sauna market is now available. By simply installing individually-corded CarbonFlex® panels to the walls of a traditional sauna you can now have the flexibility to enjoy a high temp, high humidity traditional sauna and a deep-penetrating, lower temperature, dry IR sauna in your home, based on your mood or reason for using the sauna that day! Best of both, only by Finnleo.



# Warehouse Sale

Bring in a toy for Toys for Tots or a Toy for Pets and Save an extra 10% off ALL December!!

## ONE DAY SAVINGS 12/05/2009

Need a hot tub for the lake home or know a friend who's looking for a tub? At our Warehouse Sale you'll find Hot Spring, Tiger River, Caldera, Solana, and HotSpot spas all from Watkins Manufacturing, with savings up to \$3,500 on hot tubs ranging from \$2,000 to \$14,000. We've got new, renewed, blems, closeouts, and showroom models all with exceptional specials!



The renewed spas are Hot Spring spas that our customers have traded in for a new updated model with all the latest features. Our technicians take these spas through a 50 point check list, making sure the equipment operates properly, and making any repairs or replacements needed. The spas are cleaned, new filters installed, and they come with a 90 day component warranty from Pool World. Come early, join the fun and take your pick of the best value!

### More than just a Spa Sale

Existing customers save too on these specials & don't forget to bring in a toy for Tots or Toys or for the Humane Society and receive further discounts 12/05/09.



#### Spa Cover

If your spa cover looks like this one or is breaking your back trying to lift it, it's time for replacement.

10 Colors, 3 Year Warranty  
Installation Available

**Save \$75.00 off**

Saturday, December 5, 2009

Not valid with any other offer. Must have coupon.



#### CHEMICALS

All BioGuard and SpaGuard chemicals for the pool/spa are discounted. Stock up and save!!

**SAVE  
15%  
OFF**

Saturday  
December 5, 2009

Not valid with any other offer.  
Must have coupon.



#### COVERMATE I and III

Invest in a cover lifter for your spa. It will save on the life of your cover and you'll appreciate the ease in removing and replacing the cover when you want to use the spa. Save \$50.00 off CMI and CM3.



**Save \$50.00 off**

Saturday, December 5, 2009

Not valid with any other offer. Must have coupon.

#### Pool Toys

All toys, lounges, and games.



**SAVE  
25% off**

Saturday, December 5, 2009

Not valid with any other offer. Must have coupon.

#### Privacy Screens

Elegant three panel privacy screens combine the warmth and beauty of wood with the durability of Everwood. Can be free standing or can be fastened to the ground for stability. 72" high x 96" wide. Comes in Redwood or Grey.

**Save \$50.00 off**

Saturday, December 5, 2009

Not valid with any other offer.  
Must have coupon.



#### Wireless Outdoor Speakers

Great sound - 250' range  
Water resistant - Auto level control



**SAVE  
\$10.00 off**

Saturday, December 5, 2009

Not valid with any other offer. Must have coupon.



Toll Free: 1-800-876-4340

Online: [www.poolworld.biz](http://www.poolworld.biz)

# Warehouse Sale

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LEISURE CONCEPTS INC.

## Spa Accessories



SpaCaddy



SmartDeck



DuraStep



SpaUmbrella



SMARTSTEP



SmartStep Jr New!



SMARTRAIL

**\$SAVE 20 % off**

Saturday, December 5, 2009  
Must have coupon.



**Save**

**15%**

off all BaquaSpa products

Saturday, December 5, 2009

Must have coupon.



## SPA FILTERS

Buy 1 get 10% Off

Buy 2 get 15% Off

Buy 3 get 20% Off

Buy 4 and Save 25%

Saturday, December 5, 2009

Must have coupon.

## All Grill Accessories

**\$SAVE**

**15 % off**



Saturday, December 5, 2009

Must have coupon.



## Tanning Beds

**Save \$300 off**

Free Delivery & Assembly to Spokane/CDA area

Saturday, December 5, 2009

Must have coupon.

## Traeger Pellets, Rubs, and Sauces

**Save \$2.00**



Saturday, December 5, 2009

Must have coupon.

# Choose from the best & Grill Year-round!!

DUCANE



weber



**Save 10% off**

Saturday, 12/05/09

Savings on in-stock grills only.

And take advantage of the

**TRAEGER**

**\$50**

**MAIL IN REBATE**

thru 12/31/09

When you purchase a

Traeger Jr.



**ONE DAY WAREHOUSE SALE 12/05/2009**

NORTH, CENTRAL, & CDA STORES WILL BE CLOSED THAT DAY ONLY

13524 E Sprague

(509) 928-6585



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# Warehouse Sale

Bring in a toy for Toys for Tots or a Toy for Pets and Save an extra 10% off ALL December!!

## finnleo Saunas

your sauna for life



**\$SAVE \$500 off**  
off all Sauna's

Sauna Accessories 20% off

Saturday, December 5, 2009 Must have coupon.

## SilkBalance



Simple, Safe, Pure Water...that's it!  
No More dry itchy skin  
No more confusing water balancing and testing

\$199 regular  
**\$169 Introductory Special**

Saturday, December 5, 2009 Must have coupon.

**NEW**

## Oil Lamps and Tiki Torches



**\$SAVE \$5.00 off**

Choose from several different elegant styles to enhance your backyard.

Saturday, December 5, 2009

## Automatic Pool Vacs

Save on all automatic pool vacs, Polaris, Kreepy Krauly, and The Pool Vac. Does not include semi automatic or manual vacs.

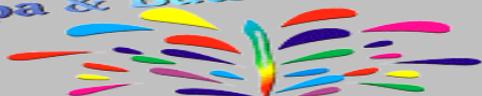


**\$SAVE \$75.00 off**



Saturday, December 5, 2009 Must have coupon.

## inSPARATION<sup>®</sup> Spa & Bath Fragrance



Buy 2,  
get a 3rd bottle  
**FREE**



Saturday, December 5, 2009  
Must have coupon.

## Outdoor Patio Heaters



**\$SAVE \$25.00**

Saturday, December 5, 2009

## Fun Stocking Stuffers for the Holiday Season



Sample Scent Packs  
**15% off**  
12/01/09 - 12/24/09



Fragrance Gift Packs  
**Save \$5 off**



Rainbow Reef Guppies

Realistic Swimming Action!  
Pull String Power!

Reg. \$4.55  
**SAVE 15%**  
12/01/09 - 12/24/09



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**Pool World**  
*Pools, Spas, Service and Accessories*

13524 E. SPRAGUE  
SPOKANE WA 99216-0888

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(509) 534-4833

**NORTH SPOKANE STORE**  
9111 N. COUNTRY HOMES BLVD.  
(509) 466-8220

**COEUR D'ALENE STORE**  
235 W. SUNSET AVE.  
(208) 765-5220

**Happy Holidays**



"My wife just bought me a hot tub ... I think she's trying to kill me!"

From the  
*Pool World Staff*



**\*Relax this Holiday Season\***

There's no better place to escape the hustle and bustle this holiday season than in your Hot Spring, Tiger River, or Caldera Hot tub. Relaxing in the warm soothing water stimulates the release of endorphins, the body's natural "feel good" chemical, giving you a sense of well being and rejuvenation. The warm water and soothing massage relieves anxiety and relaxes tense muscles. A fantastic way to make you relax and feel better!!

**Perfect gift for the entire family!!**



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